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12 USDA/CSREES LISTENING SESSION

13 JULY 26, 2001

14 BLOOMINGTON, MINNESOTA

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1 things going on in Washington, D.C. right now
2 that affect all of us, and the House of
3 Representatives Agriculture Committee is in the
4 process of marking up a new farm bill. I guess
5 we call it a new farm bill. I think they're
6 probably going to call it technical changes to
7 the Freedom of Farm Act, but it's a new farm bill
8 as we now speak. I don't know if they're in a
9 research section or extension section yet, but
10 they are probably going to reach that today or
11 tomorrow. So such things as we talk about today
12 will eventually, as that process plays itself out,
13 hopefully will have some input before that new
14 farm bill is finished if there are needs to
15 change programs legislatively or
16 administratively.

17 Other than that, Phil, do you have a
18 rundown on where the Senate is and anything you
19 wish to add as well as welcome our CSREES
20 colleagues that are with us today?

21 MR. SCHWAB: Good morning. Things
22 are happening in Washington while we are out here
23 today listening to you. There are things
24 happening in your institutions and so we're very
25 appreciative that you all are here to talk to us

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1 today and hopefully more of your colleagues from
2 around the state and around the region will join
3 us as the day progresses.

4 Jim gave you a pretty good rundown of
5 where the House is right now on the farm bill.
6 And I worked on the Senate before coming to
7 CSREES so I will give you a little bit about
8 where the Senate is. As you know, the Senate
9 recently changed leadership so they've been
10 taking a little bit more time getting their house
11 in order in terms of the farm bill, but Senator
12 Harkin has been holding hearings on various
13 titles of the farm bill. He's held commodity
14 program hearings, nutrition program hearings and
15 conservation program hearings. And just
16 yesterday his committee marked up a supplemental
17 appropriations bill that contained an extra seven
18 and some odd billion dollars for agriculture
19 programs this fiscal year. And so that needs to
20 pass the Senate by the end of this work period
21 before the August recess and hopefully get
22 reconciled with the House provision which was
23 only five and a half billion dollars.

24 So the Senate is working right now on
25 fiscal 2001 supplemental appropriations at the

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1 same time that the House is working on their new
2 farm bill. And supposedly the Senate will start
3 on its farm bill construction later on this year.
4 So we'll see where it goes. It's a very fluid
5 process right now. And we know all your
6 institutions and agencies are working with our
7 staff and with your representatives in Washington
8 to influence the farm bill process.

9 What we're here about today is not only
10 the farm bill, not only legislative solutions,
11 but also what we can do and what successes we've
12 had and what barriers there are to greater
13 success for administering and implementing the
14 programs. These are the programs that you know
15 so well, the formula fund programs that go to
16 research and extension activities and a whole
17 host of land grant institutions and experiment
18 stations through the integrated programs that we
19 have and the initiative for future agriculture
20 food systems and the integrated research and
21 educational extension programs, our higher
22 education programs that train new scientists and
23 extension personnel for the future and our basic
24 science programs, the National Research
25 Initiative. So those are the programs that we

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1 want to examine today.

2 We want to hear about your success in
3 implementing those programs on the local level,
4 what types of activities you are engaging with,
5 how you are dealing with the new integrated
6 environment that is being put forward by the
7 initiative for future agriculture and food
8 systems and how the base programs are vital to
9 your operation and continued success. So that's
10 what we're sort of looking for today and with a
11 look at past successes but also on what does the
12 future look like and how do our programs position
13 the land grant community, the college -- the
14 agriculture research education and extension
15 community to meet the needs of the 21st century.

16 Just a little bit on the format today.
17 As we stated in the Federal Register notice, the
18 morning is going to be for open comment session
19 and the morning is also going to be on the record
20 so to speak. We have a court reporter with us
21 here today so all of your comments that you make
22 will be recorded for the official record. This
23 is planned to be posted on the CSREES web site
24 and will be available to the congressional
25 committees for their deliberation as they need it

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1 and will be available to the public to see what
2 your statements are about our programs. So the
3 morning session is for open public comment. We
4 have had a number of people call and schedule
5 times for public comment and so we will just keep
6 the floor open for the morning as those people
7 may come and go as they please.

8 The afternoon we had planned for a
9 breakout session for our small group discussions,
10 a little more intimate and open discussion that
11 is off the official record. And depending on the
12 number of folks who are interested in staying for
13 that session we'll determine how many of those
14 breakout groups we want to have.

15 So we want to be very relaxed and casual
16 here today within the boundaries of our formal
17 roles, but we're looking forward to hearing from
18 you today and really thank you very much for
19 taking the time out of your schedule to come and
20 give us really good information that we need for our
21 programs back in Washington. So with that I will
22 turn it back over to Jim to introduce our first
23 speaker.

24 MR. SPURLING: Okay. A couple of
25 housecleaning things. We have a registration

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1 book over here, if everyone would make sure they
2 sign in on the registration book. And also
3 refreshments in the back. I also want to remind
4 everyone that we do have a good contingent from
5 our agency including our Administrator, Colien
6 Hefferan. Our part of our group that has put
7 together these listening sessions, Eric Norland
8 is here, Wells Willis and Chuck Graves, Mary
9 Humphreys who we wouldn't have one session
10 without I guarantee you. She does all the
11 logistics of setting these up. And we also have
12 Jane Coulter and Betty Lou Gilliland from the
13 agency with us today. Okay. That's the end of
14 our talking. Now we're going to start listening.
15 First on the agenda we have Jim Anderson.

16 MR. ANDERSON: Thank you very much.
17 I'm not exactly sure about the format, but you
18 said informal here so I'm going to kind of wing
19 it from there. I was surprised I was first so
20 it's a good thing I was on time I guess this
21 morning.

22 DR. SCHWAB: Jim, if you can make sure
23 you speak into the microphone.

24 MR. ANDERSON: Okay. I also do have a
25 talking point sheet that I'll leave with her as

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1 well relative to this.

2 The topic that I wanted to address this
3 morning is the 406 water quality program because
4 -- I should probably introduce myself in a sense.
5 I am Jim Anderson. I'm Co-Director of the Water
6 Resources Center here at the University of
7 Minnesota. I also carry the dual hat or the
8 separate hat, as the case may be, relative to
9 being the Extension Water Quality Coordinator for
10 the state. So obviously I guess it would stand
11 to reason that I would be interested in the water
12 quality programs in terms of research and
13 extension and education possibilities within
14 CSREES.

15 In my view I guess the first point I'd
16 like to make is that water management, water
17 quality issues relative to agriculture are here
18 to stay with us. I think that we have some
19 significant issues on the table that are national
20 in scope, regional in scope as well as local in
21 scope. And at least some of the regional and
22 national things involve the development of total
23 daily maximum loads, TDMLs as they impact
24 agriculture, things such or issues such as the
25 hypoxia situation in the Gulf of Mexico which is

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1 being laid directly at our feet here in the Upper
2 Midwest anyway in terms of contributing nitrogen
3 to that problem. So the bottom line as I see it
4 is that it's very important that CSREES continue
5 to have water quality programs, water quality
6 research, education and activities connected with
7 its programs to address not only these issues but
8 a number of other ones.

9 Recently, within the last couple years,
10 CSREES, as you've moved to integration, has
11 changed the way programs operate. And at least
12 as I view it relative to activities within the
13 State of Minnesota, that's what I'll relate to
14 mostly because that's where I reside and the
15 activities take place. For the most part I would
16 like to say that that move towards integration in
17 those elements is very positive and it's also
18 consistent with the ways that we have tried to
19 work within the state itself in terms of bringing
20 together the extension with the research and then
21 couple that with education activities. As a
22 matter of fact, within the Center within the
23 University that I operate we have all of those
24 elements and we have a number of projects which
25 combine all of those elements in it in terms of

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1 research on specific problems, extension
2 activities around meeting with individual
3 producers and that sort of thing in terms of
4 solving those programs and then relating back
5 into a significant graduate education program
6 that numbers about eight graduates. So I think
7 that those elements are there.

8 It goes without saying I think that
9 relative to the size of the program within
10 CSREES, it's a relatively small one as you look
11 at least at Section 406 from a water quality
12 perspective. If you look nationally or
13 regionally, the amount of money going into that
14 program is not adequate to cover all the demands.
15 And in fact 10 to 20 percent success ratios
16 relative to proposals going in on projects is
17 actually an impediment in some degree to the
18 development of some of the better projects. So
19 there is a relationship there I think between the
20 size of the funding available and the kinds of
21 projects that you're going to get in. So again
22 probably it goes without speaking that I would be
23 in support of trying to look at some sort of an
24 initiative or whatever to increase that pool of
25 money to get at those types of things.

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1 The requirement for integration of
2 research, education and extension integration
3 has, as I said, been very good. In my view
4 relative specifically to the 406 program, and
5 this is where I kind of step into the extension
6 piece of my role, is that what will keep these
7 projects from becoming just another collection of
8 individual research projects spread out either
9 across the state or across the nation is the fact
10 the research -- or the extension and the
11 education pieces of this. I think that we need
12 to continue to look at this particular section
13 very carefully so that it does not merely become
14 another avenue outside of some of the other
15 programs that fund research projects. In other
16 words, the extension and education elements are
17 very important. And I think it's going to take
18 some continued vigilance in a sense so that it
19 doesn't sort of just drift away and, as I said,
20 become another collection of research projects.
21 So I would like to see, you know, continuing in
22 the RFPs and that sort of thing clear expression
23 relative to the need of these elements.

24 Within the individual states we've done
25 fairly well in terms of partnering with other

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1 federal and state agencies around bringing
2 resources together to address specific water
3 quality problems within our state. That includes
4 not only other federal partners but obviously
5 state Department of Agriculture, Departments of
6 Health, et cetera. As a matter of fact, within
7 Minnesota in sort of a previous way of doing
8 business through CSREES we were able to leverage
9 at a level of five to ten times any of the
10 federal dollars coming in with state money.

11 An example is we had a program here
12 where we were receiving approximately \$120,000 in
13 total relative to CSREES grants and we leveraged
14 that into projects that were worth well over a
15 million dollars. And Minnesota is not an
16 exception there. I think that we've seen that in
17 a number of other places across the region.
18 Therefore, if I were looking at relative to going
19 for additional funding and that sort of thing
20 with Section 406 in particular, a key element to
21 that would be to establish within that program
22 some type of an opportunity for states and others
23 to write grant proposals towards this type of
24 leveraging to solve particular problems. And so
25 if you want to call that a leverage pool or

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1 something to be established as part of the
2 funding requests I guess, you know, that's how I
3 would phrase it.

4 And finally the last point that I have
5 this morning is that in the Midwest here anyway
6 one of -- at least as I view it, one of our
7 successful programs was the management systems
8 evaluation area projects which were looking at
9 basically pesticide inputs into ground water.
10 Those were projects where they were basically
11 mandated to have one of those projects that we
12 work together as state and federal agencies
13 around looking at agricultural impacts as they
14 impacted ground water. I would like to see the
15 opportunity in future water quality efforts and
16 that sort of thing towards developing some type
17 of program along those lines where there's an
18 incentive for inter-agency research not only
19 across the USDA but other federal agencies as
20 well.

21 I appreciate the opportunity to have
22 been here this morning and share these comments
23 with you and I'll gladly enlarge upon those
24 comments with anyone who cares to listen. So
25 thank you very much.

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1 DR. SCHWAB: Thank you. And the
2 informal discussion is why we have our staff here
3 today so feel free to engage any or all of us in
4 informal discussion during the break time or
5 lunch or especially during the breakout time this
6 afternoon.

7 We'll move on to the next speaker,
8 Elizabeth Sandell from the University of
9 Minnesota.

10 MS. SANDELL: Good morning. I do
11 have a copy of my remarks for you. I'm Beth
12 Sandell. I'm the Program Director for the
13 Nutrition Education Programs that are funded by
14 the USDA and administered by the College of Human
15 Ecology at the University of Minnesota. Last
16 year in Minnesota the Food Staff Nutrition
17 Education Program served more than 27,000
18 participants with six or more hours of service in
19 79 of Minnesota's 87 counties. And the expanded
20 Food and Nutrition Education Program served more
21 than 11,000 graduates in ten counties in
22 Minnesota. And it's those two programs that I'd
23 like to speak about this morning.

24 We've been collecting evaluation data
25 and success stories for several years in

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1 Minnesota, and I have a few stories to share with
2 you.

3 In southwestern Minnesota there was a
4 group of fifth graders who were learning the
5 importance of hand washing, and they learned the
6 correct way to do that. When they went to try to
7 practice the correct way to do hand washing, they
8 discovered that they couldn't do that because in
9 the boys bathroom at their school they did not
10 have hot water. And when the students came back
11 to the classroom they realized that it wasn't
12 fair that the boys didn't have hot water. And so
13 the students got together and lobbied the
14 superintendent who installed -- well, not himself
15 but installed hot water in the boy's bathroom.

16 In north central Minnesota there was a
17 family that lived in an apartment where the
18 refrigerator was not functioning well enough to
19 keep food safely so they had a lot of spoilage
20 and some illness. And the tenant could not
21 afford to replace the refrigerator on her own so
22 the tenant kept a record of the temperature
23 inside the refrigerator over time and used that
24 information to convince the landlord that it was
25 important to replace it.

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1 In the west central part of Minnesota
2 there was a family whose cultural background
3 stressed the importance of a diet heavy on
4 cooking oil. The NEA who visited in the home was
5 able to demonstrate how just a very small amount
6 of oil would have the same impact on taste and
7 texture and be much more healthy for that family.

8 These are just a few examples of the
9 nutrition education programs that are
10 administered by Families That Work through the
11 College of Human Ecology, and these programs
12 represent an investment of more than ten million
13 dollars in Minnesota. We have six million
14 dollars in grants and contracts from the USDA and
15 we have more than four million dollars in sources
16 in kind, public sources in Minnesota that
17 contribute to the program. It's a very much
18 grass roots and personal effort, and our strategy
19 in Minnesota as well as other states has been to
20 hire people from the community. Many of our
21 nutrition education assistants have themselves
22 been recipients of food stamps. They know what
23 it's like to try to make ends meet.

24 We have more than 140 especially hired
25 and trained peer educators that are called NEAs.

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1 And they go to people in their homes, they go to
2 students in school, they go to work force
3 centers. They go anywhere that they can find
4 participants to teach them how to manage food
5 resources.

6 One of our goals is to help people gain
7 control over significant parts of their lives.
8 And when we start with nutrition, that often
9 spills over into other parts of their lives.
10 We've also found that the program contributes in
11 many ways to a stronger and healthier community.

12 The nutrition education assistance
13 success in helping families manage food resources
14 has been especially important the last few years
15 as we help families transition off Welfare and
16 into the work world. In fact, in Ramsey County,
17 which is where the state capitol is our educators
18 have also been invited to participate in training
19 the county human service financial workers and
20 help them set their goals for work.

21 One of the NEAs from central Minnesota
22 has given several stories to share with you. Her
23 name is Darlene Glatzmaier. She talks about
24 visiting a family that had a five-month-old baby
25 and the mother in that family was in such despair

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1 about her life situation that she told the NEA
2 she had considered suicide. These are very
3 difficult times for families, and even when
4 they're working they might not be making enough
5 for their family's well-being. In Minnesota many
6 low paying jobs like detassling corn are seasonal
7 and sometimes there might be enough money in the
8 house and oftentimes there's not.

9 Darlene told me that she worked with
10 people to help them learn to make both food
11 stamps and food dollars go farther. They can
12 find out that a few simple recipes can replace
13 pricy, frozen convenience foods and that if they
14 pay attention to unit pricing they can get more
15 for their money.

16 Darlene has experienced the situation
17 where longstanding family traditions can often
18 conflict with what we know about healthy food
19 storage and nutrition practice. She told a story
20 about visiting many immigrant Hispanic families
21 from traditional backgrounds. And in these
22 families they often store--I had to check this
23 number--12 dozen, not just one dozen but 12 dozen
24 eggs on their kitchen counters, ready for
25 preparation of one week's worth of tortilla

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1 making. She talks often to families about the
2 importance of storing food safely so that the
3 food that they can afford to buy is nutritional
4 and safe for them to use.

5 Darlene says that the learning has gone
6 both ways and she's found her own perspectives
7 broadened and enriched by the multi-cultural
8 background of her clients.

9 I want to highlight three challenges
10 that we've discovered in Minnesota in relation to
11 these programs.

12 The first is simply access to
13 participants. When life is chaotic and there
14 aren't enough resources, it's very challenging
15 for people actually to be interested in
16 nutritional education. And so in our efforts to
17 get access to participants we have forged many,
18 many partnerships across the state with local,
19 county and state programs. This takes time to
20 forge the partnerships and maintain them and it
21 also occasionally results in conflict between
22 policies and reporting systems. That takes time
23 too. We've discovered that it's very important
24 to combine outreach for services and food
25 programs with education about nutrition and

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1 financial management.

2 A second challenge is that of accessing
3 the participants. We have methods to find out
4 what people are ready to learn and what they need
5 to learn. We have lots of methods. And
6 sometimes it's a challenge to administer to them
7 efficiently and effectively so that we don't
8 collect unnecessary data that would be a cost to
9 the program that we don't need. And so the
10 nutrition assistants around the state are
11 constantly balancing the need for accountability
12 and program evaluation with getting nutrition
13 education done.

14 A third challenge is to simply maintain
15 a level of service when resources are stretched
16 -- when programming resources are stretched. And
17 as most states have had to do with such programs,
18 we've had to find a variety of resources just in
19 order to maintain the level of service to our
20 people.

21 Thank you very much for visiting
22 Minnesota, and I'll be here today if other people
23 have questions.

24 MR. SPURLING: Next is David Acker.

25 MR. ACKER: Good morning. I wanted

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1 to bring you greetings from Iowa. If you live in
2 Iowa you can think of almost any excuse to come
3 up here to the great Twin Cities. I'm very
4 pleased to be here to balance out all those
5 people from Minnesota.

6 I'm the Assistant Dean for National and
7 Global Programs at Iowa State University. And my
8 comments this morning were constructed jointly
9 with our College of Veterinary Medicine and our
10 College of Agriculture. Unlike some
11 universities, we have a vet school and an
12 agriculture school that like each other and talk
13 to each other and work together so we're happy to
14 share these comments with you, and we also thank
15 you for coming. I think it's really vital that
16 CSREES, USDA as a whole, hold these sorts of
17 listening sessions in order to maintain the
18 reputation of the people's department. It doesn't
19 happen if you stay in Washington and we
20 appreciate you coming out.

21 We had also two days with Dr. Hefferan making
22 comments about some of the reorganization within
23 CSREES and there were just a number of tangible
24 bits of evidence of things that are going right
25 in the agency. And I would point to the

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1 increased communication with partners, the lists
2 of people with what they do so we know who to
3 contact, the liaison established for every
4 organization is of importance. And I think the
5 reaction that she got was a very, very positive
6 one from the deans and associate deans from
7 around the country so we really appreciate that.

8 I'm going to comment briefly on three
9 areas. The first one will be in terms of
10 national initiatives. It would come as no
11 surprise, but our colleges strongly believe that
12 a science and education base is essential for the
13 future in production agriculture, rural vitality,
14 environmental sustainability and the safety and
15 security of our nation's food supply. As a
16 result we strongly believe that the two national
17 initiatives, the National Coalition for Food and
18 Agricultural Research, the national CFAR as it's
19 known, and the Food and Society Initiative are
20 certainly in our best interests. And while
21 CSREES does not control these things, we wanted
22 to at least go on record as saying here we are
23 very supportive of these.

24 The second area would be to talk about
25 programs that we believe are successful in

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1 serving US stakeholders. We want to make sure we
2 don't throw out those things that are working
3 well or are useful. We strongly support NRI,
4 IFAFS, the integrated program, the challenge
5 grants, the National Needs Graduate Fellowships.
6 These are programs that we use regularly and are
7 very, very happy with.

8 Just to give you an example of the
9 challenge grants, we have students that are now
10 experiencing learning through service learning
11 opportunities in Iowa. We will have in this next
12 year students who will go to Peru and work in
13 community nutrition internships and understand
14 about reaching diverse audiences through that
15 experience. We'll also have students in
16 cooperation with the University of California,
17 Davis going to Panama to learn about tropical
18 agriculture and the environmental access. So
19 these are programs that are very vital to us if
20 we want to add value to those things that we
21 already do.

22 I'd say it's quite clear given the
23 response to IFAFS grants with almost, as I
24 understand it, 800 proposals submitted requesting
25 1.32 billion dollars. And if the program can

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1 only fund 119 to 120 million, there is a huge
2 unmet need out there so I would certainly concur
3 with our first speaker there could be a
4 significant disincentive if we operated at that
5 one in ten ratio on proposals. We want people
6 submitting those good ideas.

7 The third area I want to touch on are
8 areas requiring increased funding and attention.
9 And there are about four areas that I'll mention
10 in this category.

11 First, sustainable agriculture and
12 livestock production. We're committed to
13 developing a more diverse food and ag system that
14 enhances the natural landscape and contributes to
15 farm profitability and rural vitality. One
16 example of this is the graduate program in
17 sustainable agriculture which we'll have our
18 first students starting in that program next
19 month. They'll spend about two weeks on the road
20 looking at sustainable agriculture issues in the
21 north central region. And this we believe is the
22 first of its kind in the United States. I think
23 there are lots of other schools that have added
24 courses and are moving in the direction of adding
25 graduate programs and undergraduate programs in

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1 sustainable agriculture. We're going to continue
2 to help in that area.

3 The second area, prevention and
4 detection of outbreaks of foreign or exotic
5 diseases that affect plants and animals. U.S.
6 agriculture is very vulnerable to the
7 introduction of foreign diseases, some
8 intentionally, some unintentional. The risks for
9 accidental outbreaks has grown as free trade
10 policies have increased travel and movement of
11 product. And we believe that increased funding
12 is needed for research in the prevention and
13 rapid detection technologies and for outreach to
14 educate producers about some of these outbreaks
15 to secure a safe and secure food system.

16 The third point, graduate training in
17 targeted areas of national need. We're very
18 concerned about increasing the pool of Ph.D.s
19 both in the veterinary medicine area as well as
20 agriculture, and agriculture very broadly defined
21 to include the biological, physical and social
22 sciences related to agricultural. We believe
23 there's a critical need for additional training
24 in that area. And my colleague Jim Roth mentions
25 particularly the infectious disease area where a

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1 new infusion of scientists will be needed in
2 order to replace the fairly large number of
3 scientists who will be leaving both the USDA and
4 the land grant community. If we can't replace
5 them, I think we put ourselves at risk. We also,
6 in general terms, believe that human capital
7 development is critical to ensure the scientific
8 progress in the future and the investment must be
9 placed today. These are tomorrow's scientists.
10 This needs to take place both in our graduate
11 level and in our undergraduate level. We don't
12 expect CSREES to fund this, but we expect them to
13 be a partner with us.

14 Last and perhaps not surprisingly for
15 those of you who you know me, building
16 collaborative interactions between scientists,
17 educators and students in the U.S. and other
18 countries. The agricultural economy in the U.S.
19 has changed rapidly in response to global forces.
20 This is not rocket science. Increased CSREES
21 funding for international collaborative research
22 projects, exchanges and training and outreach
23 programs will better position U.S. ag and ag
24 professionals for the global economy. It's in
25 the best interests of U.S. agriculture to work

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1 with other countries to build ties for the
2 future. Such ties can be critical when dealing
3 with the global spread of plant or animal
4 diseases, when building trading partners and when
5 trading scientific information and germplasm. If
6 there were a foot and mouth outbreak in Cuba, we
7 would have wanted to have started five years ago
8 in building those kinds of ties that permit you
9 to pick up the phone and talk to your colleagues
10 in Cuba before it joins Florida, before the
11 disease gets to Florida. By adopting a more
12 global perspective and balancing competitive and
13 cooperative strategies we can better serve the
14 U.S. producer. As a part of that we strongly
15 support globalizing agricultural science
16 education for America's task force.

17 Let me stop there and thank you for the
18 opportunity.

19 DR. SCHWAB: Thank you very much.
20 Everyone who's talking, feel free to -- I think
21 we said five or ten minutes, but we're not
22 overwhelmed with pressure to maintain the time
23 table here today. So if you feel as though you
24 have more to say than which you had originally
25 squeezed into five minutes, free feel to continue

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1 on.

2 The next person we have on the schedule
3 is Vern Cardwell from the American Society of
4 Agronomy. I don't see him so Phil Larsen from
5 the University of Minnesota. Alan Ek from the
6 University of Minnesota. Great.

7 MR. EK: Thank you. I'm Alan Ek,
8 Professor and Head of the Department of Forest
9 Resources at the University of Minnesota, College
10 of Natural Resources. And I was pleased to have
11 you both over on campus yesterday looking at some
12 of our work, particularly in the remote sensing
13 area as a technology area where CSREES support
14 has been really instrumental in making things go
15 and go fast. The topics that you have suggested
16 that we have looked to for this meeting are
17 really important to the -- what you might say is
18 the forestry and forest products sector in the
19 U.S. and particularly in this region. And I want
20 to take the opportunity to focus on several parts
21 of those topics. One, the question of key
22 programs. Second, the development of capacity,
23 research and extension capacity, program
24 investments and coordination and then
25 coordination as we have seen in particular has

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1 really changed.

2 As a kind of a preface to this I'd point
3 out that my research area, although some of my
4 faculty wouldn't consider me still competent, is
5 in the resource assessment area, making
6 projections and then examining the status of
7 resource trends and how they are used. That
8 experience has largely been in the context of
9 state, industry and firm opportunity analysis,
10 and I've also served on the professional society
11 and USDA advisory groups. Actually a ways back I
12 was the chair of the USDA Forestry Research
13 Advisory Council.

14 In any one year I'd point out that just
15 my small group of faculty obtains funding from
16 over 100 different sources in any one year. Last
17 year I think it was 108, previously 120. And the
18 diversity of those sources, some of which we seek
19 and some of which really just come in the door, I
20 think are clear evidence that society has much
21 interest in the work that we do. That work has
22 become more pressing and I'd point to some
23 driving forces.

24 The last decade has seen enormous shifts
25 in federal land policy from a production to a

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1 preservation focus, and nearly everybody has
2 heard of the spotted owl problem out west. And
3 the spotted owl has gradually moved east and we
4 have that situation in the lake states of
5 Minnesota. If in terms of production industry up
6 until the 1970s was able to pick the low fruit,
7 today it's clear that we need a much larger
8 investment in research and management or our
9 society and the resource health will suffer.

10 At the same time we have an evolving
11 situation where forest fire has become a disaster
12 waiting to happen. There are parts of Minnesota
13 I would not buy home or I'd be careful the size
14 of the lake where I bought one. This is truly
15 serious. Times have changed.

16 Complicating this is a society which is
17 increasingly distant from the dynamics of the
18 resources around them and yet it's a society that
19 has a great interest in the environment. In
20 fact, we've got an environmental conflicting
21 industry that's really focusing on eliminating
22 industrial and other uses of many of our basic
23 forest and land-based resources. So our policy
24 and decision-making has become very complicated.
25 Clearly, we must have high productivity. We must

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1 have high environmental quality. But we need
2 research and extension efforts to get us there.

3 In view of this evolving crisis, and I
4 think it truly is a crisis, the National
5 Coalition for Sustaining America's Nonfederal
6 Forests has developed a plan of action in the
7 National Research Council Report. And that
8 report entitled A National Investment in
9 Sustainable Forestry: Addressing the Stewardship
10 of Nonfederal Forestlands through Research,
11 Education and Extension/Outreach stresses some of
12 the topics I'll mention today. In fact, I borrow
13 heavily from that report and points of
14 coordination that we need.

15 We have some key programs and I wanted
16 to touch on those in this area. The
17 McIntire-Stennis Cooperative Forestry Research
18 Program is really the lead and key forestry
19 effort through universities administered by USDA
20 cooperative state research, education and
21 extension services. And many people might not
22 recognize that the evolution of forestry research
23 in the last 25 years has been such that the
24 University collective efforts is the largest
25 forestry and related research effort in the

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1 nation. It's larger considerably than the U.S.
2 Forest Service research and development
3 organization. And we really deal with the
4 problems and issues back home so to speak. So
5 the program is critically important to how we
6 deal with those resources and the economic health
7 of society and associated environmental quality.

8 There are some priorities for that. A
9 research program and borrowing from various
10 sources in this region, never really
11 understanding the structure and function of how
12 forestry stands and landscapes work. Management
13 strategies for productivity, monitoring methods
14 and especially with new technologies, a focus on
15 new products and improved processing. Actually
16 we extend the resource by several percent each
17 decade by this research and it's been consistent
18 for a hundred years so those are investments that
19 have truly paid. We need to continue to make
20 them.

21 And then we need a real boost in the
22 area of assessing the social values and tradeoffs
23 to help people who make policy and economic
24 impacts and informed decisions for stakeholders.
25 We'll need the full talents of our University's

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1 biological, engineering, analysis capabilities.
2 And the kinds of programs we're talking about
3 here really bring in more than than our immediate
4 departmental faculty people across the
5 institution.

6 The Renewable Resources Extension
7 Program, RREA, is the lead forestry extension
8 effort operating from the University. It's
9 small. It needs a major boost. We've got less
10 than 2 million farms and we have 10 million
11 private forest landowners. It's a massive
12 task. Yet we're really operating with
13 just a few percent of the agricultural extension
14 staff capability. The extension model for
15 forestry would be different. It has evolved
16 differently because of very modest staffing but
17 you just can't reach ten million landowners
18 effectively--there are 149,000 Minnesotans--with
19 a very small program. We need a lot more to work
20 with.

21 The competitive grants program, the NRI
22 competitive grants program, is a significant
23 source of funding for the basic cutting edge and
24 applied research we're involved with, especially
25 in the areas of national resources and

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1 environment and plants. We need a major
2 augmentation of that effort. And it was pleasing
3 to see Senate action this summer to try to move
4 in that direction.

5 So that's the three research programs
6 that I really wanted to focus on. I'd also point
7 to the development of research and extension
8 capacity in these three programs are the primary
9 means that we develop, maintain and develop
10 research and extension capacity for these areas.
11 The capacity issue in forestry is critical.
12 There are about 700 scientists working in that or
13 related areas at the universities, about another
14 five or six hundred working in federal agencies
15 for 700 million acres of forest, ten million
16 landowners and a little over a thousand
17 scientists. That's kind of a like a major health
18 clinic with one doctor. It doesn't cut it. We
19 will need to invest further.

20 And I point to these three programs as
21 the major way that we train them. And nationally
22 if we look we see that more than three-fourths of
23 the scientists we turn out in this field really
24 come from only 14 institutions. That's not a lot
25 of capacity nationally. We have 3,800 colleges

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1 and universities. We really only teach the
2 subject at 70. There's really only 14 that are
3 truly effective from a research standpoint. For
4 a strategic industrial raw material for a major
5 environmental quality resource that's not much of
6 an investment.

7 We need rapid response. We need
8 coordination and I'd point out that the
9 landowners have multiple interests: water,
10 wildlife, recreation, aesthetics. They are
11 increasingly faced with multiple responsibilities
12 for them and for government that looks after
13 aspects of that.

14 So we need to in effect improve
15 productivity, we need to maintain biodiversity.
16 How do we do this and how do we address it
17 quickly? How do we move out of the gridlock
18 situation that has evolved? We see as our major
19 cooperators the USDA Forest Service. There's
20 been a long tradition of cooperation between
21 Forest Service research and development and the
22 University. But increasingly I point to the USDA
23 Forest Service, State and Private Forestry as a
24 branch that deals with these private nonfederal
25 land issues, and that's one that we see us

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1 partnering with more and more and links to that
2 agency I think will be very beneficial as we move
3 programs forward.

4 Program investments; yes, I have
5 probably suggested already that these programs
6 are funded in a very modest fashion. They must
7 move forward in a substantial way and there are
8 various recommendations out there for that. It's
9 important to expand them for the work that they
10 provide for the development of future capacity.
11 In effect, they train the people who are going to
12 go forward in the universities and agencies to
13 deal with research and extension. And if we do
14 so, I think that will make this more of a lead
15 area of research. It will help USDA recapture
16 the needed national research prominence in this
17 sector that has been long needed. And the USDA
18 we would hope would be able to recapture some of
19 that reputation in many other areas over the next
20 decade.

21 There is a polar case for where we might
22 urge support of these programs. And that is that
23 we're really talking about problems and
24 opportunities that occur over many large areas
25 across many ownerships. Individuals cannot

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1 effectively deal with those large area problems.
2 If you're an individual how do you deal with the
3 gypsy moth across the eastern U.S.? It's out of
4 individual hands so to speak. And benefits as we
5 invest in research often accrue widely across
6 landowners and society, plus it makes great sense
7 that there be a federal role and impact and
8 CSREES to play a lead role in that.

9 Finally I say this is an important area
10 for activity, important area for investment. The
11 needed investment is substantial, but I think the
12 potential returns are enormous. They're crucial
13 to our society in many ways that society has
14 recognized and in other ways that they have not
15 yet recognized. This kind of funding I think can
16 make a major change in our landscape and I
17 encourage your attention to these programs.

18 MR. SPURLING: Next is Charles Casey.
19 Okay. Juan Moreno. Larry Coyle.

20 MR. COYLE: My name is Larry Coyle.
21 I'm the leader for the University of Minnesota
22 Extension Service. I'm also on the program panel
23 for the American Business Education Consortium,
24 ADEC.

25 The focus of my work and my research

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1 interest for many years has been on the quality
2 and educational effectiveness of the distance
3 learning systems, technology-based learning
4 systems and so forth. And recently in the past
5 couple of years both the focus and my research
6 interests have shifted to some extent toward the
7 economics and sustainability of distributed
8 learning systems for reasons, many of them you
9 might guess, because of the economics of what
10 we're dealing with but also I want to point out
11 the difference between the two.

12 Distance learning tends to be thought of
13 as basically a telecommunications system.
14 Distributed learning systems include the human
15 component. So that's what I'll be talking about
16 are those types of components that include both
17 the technology and the human components of
18 learning systems. My comments today are
19 specifically aimed at how the ag
20 telecommunications grant program fits into that
21 and at least from my perspective some of the
22 changes that would lead to greater effectiveness
23 of those dollars and perhaps some additional
24 dollars.

25 I guess we've been involved, Minnesota

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1 has been involved with ADEC for many years. I
2 think that the administration of those dollars
3 through ADEC has been very efficient and
4 effective. It's a nice two-stage process. All
5 of that I think has worked very well and been an
6 effective process.

7 I think the outcome to date has been
8 quite impressive. There's a folder on the table
9 for those of you who are interested. It's
10 basically an incubator program, an R and D
11 program if you will, to explore different
12 options. To date those have been very impressive
13 and I think there are some seeds dropped that
14 have some long-term implications for the system.

15 One thing that's quite noticeable I
16 think is in the evolution of those grants is from
17 fairly small focused programs internal to states
18 to more and more that are multi-state systems,
19 national kind of programs. And I think that
20 that's from my background and interest and
21 looking at the systems in all -- in both formal
22 education and corporate world, that's a fairly
23 predictable evolution.

24 Starting out with R and D, do these
25 things work? Can you teach this way? Can you

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1 learn this way? The resounding answer is yes
2 with all the literature and research. And so I
3 think that the evolution of that program has been
4 a good one, it's needed and it's been developed.
5 And I think it's time for some changes in that.
6 And I suggest that those changes are, well, a
7 couple-fold.

8 Number one is I guess the most
9 fundamental, is to restore it to its original
10 level with the similar kind of situation. With
11 more interest and less money where there is a ten
12 to one ratio or something like that for the
13 grants certainly has slowed that down. But I
14 guess what I would suggest that the most
15 important change is the change of emphasis from
16 an R and D kind of an emphasis to an emphasis or
17 focus on sustainable programs, programs that
18 perhaps are more broadly focused in individual
19 state, regional, national programs and those that
20 have some sort of a plan or business plan that
21 will ensure that that program will be -- will
22 sustain itself over a period of time.

23 The second part of that is a way to
24 redirect or a system to redirect funding to those
25 programs to show themselves to be effective as

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1 regional and national programs. I can give you a
2 couple of quick examples so I can put all this in
3 perspective. I've been a co-PI on a multi-state
4 project for the last couple years that was
5 through an ADEC grant to explore a national model
6 for delivering pesticide applicator training.
7 The core -- for those of you who are not familiar
8 with it, the core science for that program is
9 consistent across the country. The core
10 regulations, federal regulations are consistent
11 across the country. The differences in each
12 state are based on the differences, local
13 differences in climate and local differences in
14 regulations.

15 So our project was to design and develop
16 a system whereby through the use of
17 telecommunications we could deliver the core
18 science, the core program on a national scale and
19 that system -- that system would allow for the
20 individual differences in the states. So for
21 example, a farmer in Louisiana could take the
22 core science, the core set of learning modules
23 but then based on their log-in--the technology of
24 that is not important--those modules that were
25 state specific would also be available to that

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1 individual. The first phase of that project was
2 entirely successful. Technology is the easy
3 part. The design went very well. It was a
4 four-state project. We found the best minds in
5 the science.

6 The second stage of the project was to
7 build the partnership to try to make this
8 sustainable in the long term, and that's where we
9 ran into problems. What are the problems? The
10 problems basically are that the funding to
11 sustain that program are available, it's just
12 that they're directed in a number of different
13 ways. The funding for the education goes in one
14 direction. The funding for the core education
15 materials, the manual, goes in another direction.
16 The funding for the testing goes in another
17 direction. And what we were unable to pull
18 together, at least in this particular project,
19 was how do you address the system, even ask the
20 question can some of this funding be redirected
21 to a national program that has proven itself to
22 be effective in an efficient system.

23 The second example very quickly is in
24 the area of economic development. We tried a
25 similar but a different model there. We found at

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1 least in Minnesota we have a professor in
2 business retention and expansion, internationally
3 known, built it around the core of his work and
4 started delivering his programming to economic
5 developments in small rural areas. It was a
6 resounding success. So the model there was to
7 build from that core up, and at this point we
8 have got participation from 17 states. We've all
9 four of the rural development centers signing
10 onto the program, but we're struggling because
11 we're trying to run that out of a state level.
12 Again a project that's shown itself to be
13 effective has got support from all of the players
14 but we're looking for the mechanism to try to
15 either redirect funding or to build that into a
16 sustainable program.

17 So I guess I would just say that
18 specifically in the ag telecommunications
19 programs I think it's been a wonderful program.
20 I think it needs to continue to be able to
21 identify those projects that can be sustainable
22 on a large scale. I think that there either
23 needs to be an addition to it or a shift in focus
24 toward encouraging those projects or finding ways
25 for those projects that are committed to building

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1 a long-term sustainable program. I know that all
2 of us have been in that situation where it's a
3 wonderful program, grant funded and just when it
4 gets at the height of its success the grant
5 funding runs out and it dies. And in my view
6 that's the least efficient use of funds that
7 there can possibly be. Thank you.

8 DR. SCHWAB: Great. The next speaker
9 that we're going to squeeze in is in addition to those
10 on the list and try to wait for some of the other
11 folks that we've skipped over. Michael Prouty
12 from the U.S. Forest Service.

13 MR. PROUTY: Good morning and thank
14 you for squeezing me in. I expect an influx of
15 people here soon so the timing was great.

16 My name is Mike Prouty and I'm here
17 representing the northeastern area of the USDA
18 Forest Service. We're part of the state and
19 private forestry branch of the Forest Service.
20 The northeastern area territory covers the 20
21 northeastern states. I'm the field rep of the
22 St. Paul Field Office. Myself and my staff serve
23 seven Midwest states.

24 The state and private forestry branch of
25 the Forest Service really focuses on sustaining

1 and protecting the nonfederal forests. And these
2 forests represent over 90 percent of the forests
3 in the northeast, and nationally over two-thirds
4 of the nation's forests are not federally owned.
5 Managing and protecting these forests is really
6 critical to the public well-being.

7 For example, the issues related to these
8 forests are pretty intimidating. Forests near
9 cities are being cleared for development at an
10 astonishing rate. Only 25 percent of forest
11 owners who harvest timber in any given year use
12 any kind of a professional forester. Water
13 quality and high priority watersheds have
14 diminished and basic species or taking over our
15 forests and causing serious problems in terms of
16 reforestation. Deer populations have increased
17 dramatically and they threaten the biodiversities
18 of our forests.

19 Wood products are energy efficient when
20 compared to the use of steel, concrete and
21 plastics. Forests are a principal attraction for
22 recreational activities in our area. Trees
23 reduce the carbon in the air that contributes to
24 global warming. Finally, no one in our country
25 has lived a single day without using some kind of

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1 forest product.

2 For us to be effective in managing
3 nonfederal forests in the state and private
4 forestry branch really partnerships are key.
5 Traditionally we've worked with state forestry
6 organizations, but increasingly we understand the
7 partnerships beyond just state forest
8 organizations are critical. We're working to
9 expand these contacts and partnerships
10 particularly with the University community with
11 research and with extension. And frankly, just
12 without those kind of partnerships we couldn't
13 deal with the issues facing the nonfederal forest
14 land.

15 The northeastern area of state forestry
16 provides funding and training, technical
17 assistance and regional coordination for
18 landowner assistance through state forestry
19 organizations and other partners like the
20 Cooperative Extension Service. For example,
21 state and private forestry funded a survey of
22 nonindustrial forest owners in the seven Midwest
23 states that a cooperative extension agent at the
24 University of Minnesota conducted. And the
25 results of that study will give us insight into

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1 the issues and opportunities relating to the
2 management of nonindustrial private land and the
3 results of that survey will also help our program
4 to become more effective.

5 We also work with cooperative extension
6 agencies in conducting workshops. Our extension
7 agents help us to provide publications and help
8 us to respond to growing numbers of requests for
9 information from private landowners. I guess my
10 main point here is something that Dr. Ek referred
11 to, and that is that the professional forestry
12 community is extremely small given the scope and
13 the size of the forest in our country and the
14 diversity of ownerships. I liked his analogy of
15 a single clinic for a large community. And to
16 extend that analogy I'd say that assuming we
17 can't grow a lot of additional clinics, we've got
18 to make sure that every member of that existing
19 clinic is intact. And that includes federal,
20 state, university research, county and nonprofit
21 organizations.

22 And the Cooperative Extension Service is
23 an important part of that clinic or that
24 community. Extension foresters help extend the
25 presence of state and private forestry. They

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1 play a critical role in helping urban populations
2 have an interest in forestry, how forestry
3 relates to their everyday life and thus helps the
4 general population support its policies. The
5 University community and the extension service
6 helps researchers transfer meaningful tools into
7 understandable products. I'd say the potential
8 for growing this partnership is real.

9 As you probably know, the Forest Service
10 Research and Development Branch administers a
11 national forest inventory assessment program that
12 provides really the only consistent,
13 comprehensive standard, consistent inventory of
14 the nation's forest resources. This program is
15 becoming an annual program and the expectations
16 for the increased analysis and development of
17 information products resulted from this program
18 are high. And I think the Forest Service is
19 going to more and more rely on partners such as
20 the University community and Extension Service in
21 developing customized analysis products that meet
22 individual states and regional questions. So we
23 need a strong university research and extension
24 program in this clinic, if you will.

25 In truth, the value of these lands

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1 really deserves more attention, more resources
2 and a larger professional community to make sure
3 of their wise use and protection. Thanks.

4 MR. SPURLING: Vernon Cardwell, I
5 believe you just came in.

6 MR. CARDWELL: Sorry to be late
7 although I didn't think I was. I'm Vernon
8 Cardwell, Professor of Agronomy and Plant
9 Genetics at the University of Minnesota and
10 immediate past president of the American Society
11 of Agronomy. And I'm presenting my comments on
12 behalf of the American Society of Agronomy.

13 There's sort of a mixture of issues and
14 concerns. Probably the most critical issue and
15 concern of the American Society of Agronomy is
16 related to the development of our human capacity
17 in the food and agricultural sciences. And we
18 feel that the most critical part of the continued
19 support in this area is the full funding at the
20 authorized level of the National Research
21 Initiative. The National Research Initiative is
22 one of the major contributors to graduate
23 training and education for future generations of
24 agricultural, food and environmental scientists.
25 Retaining our global competitiveness, ensuring an

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1 abundance of high quality, safe food while
2 protecting our national resource base requires
3 continued public investment in high risk and
4 long-term research.

5 The returns on public investment in
6 agriculture research over the last 50 years has
7 been enormous with increases ranging from 35 to
8 60 percent per year. The easy problems have been
9 solved. The easy gains have been achieved.
10 Maintaining the annual rate of gain in yield or
11 productivity is increasingly costly as can be
12 easily attested by looking at the cost of
13 research programs, whether it be public or
14 private, to generate the next generation of new
15 plant materials, the next generation of
16 chemicals, whatever they may be. Research and
17 education for food, fiber, environment and
18 natural resources has been underfunded by almost
19 any measure. Increased funding of the NIR -- or
20 NRI should not be considered as tradeoffs for
21 other USDA research funding programs.

22 Number two, changes which should and
23 could be made in current funding mechanisms. In
24 addition to asking for full authorization of the
25 NRI, we recommend implementing the NRC report,

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1 the National Research Council's report on the
2 National Research Initiative. Two major points
3 there that we strongly support: One, increase
4 the NRI's grants awards to at least a hundred
5 thousand dollars per year over at least a
6 three-year period. And, secondly, to raise the
7 indirect cost levels comparable to other federal
8 agencies. The current 19 percent actually
9 discourages many scientists from applying for
10 grants through the NRI because of the pressures
11 within their institution.

12 As we think about the effective methods
13 for ensuring CSREES programs that address high
14 priorities, one of the concerns that many of our
15 members, and you must recognize that the American
16 Society of Agronomy is largely composed of
17 university community-based scientists. We
18 strongly urge that the USDA should work internally to
19 align national issues priorities among the
20 various agencies such as ARS and CSREES,
21 particularly in the setting of research
22 priorities for NRI -- competitive grants areas and
23 the areas in which ARS is doing research. We
24 need to be on the same page.

25 CSREES should work closely with ARS in

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1 the issue identification and research funding
2 strategies. NRI and other competitive grants
3 programs should be complementary and not
4 duplicative of ARS or NSF or DOE or NIH programs.
5 Research priorities of ARS and CSREES should be
6 complementary of each other in their budget
7 requests to Congress. Differences of opinion
8 should be settled before we appear before
9 Congress.

10 We recommend that the final list of
11 priorities for research, extension and education
12 across all USDA agencies be prepared by the
13 National Agriculture Research Extension,
14 Education and Economic Advisory Board. Make it
15 the public that determines what the priorities
16 are, not the agencies. They, of course, should
17 have full input from the public and the agencies
18 themselves in arriving at those recommendations.

19 The application of our new knowledge and
20 its dissemination is dependent upon a vital rural
21 America. Production agriculture is important as
22 we've seen over the last 50 years the tremendous
23 increases that have occurred. But if we look at
24 increasing yields, whether it be crop or
25 livestock productivity, for whatever reasons this

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1 has not made agriculture more profitable nor has
2 it kept more people on the land. Yes, it has
3 made food cheaper in constant dollar terms. Farm
4 programs and research for the 21st century must
5 address an understanding of the complex
6 biological, social and environmental
7 relationships associated with managing the
8 earth's renewable resources.

9 And so we have sort of three major
10 points here. Future research and education
11 should focus on the interactions and the
12 interrelationships of food and fiber production
13 system with health, health in the following
14 context: Health of people as in how does our
15 food production system influence the foods, the
16 diets and the environments of people. Health of
17 communities as influenced by the national
18 resource production processing and distribution
19 system and the associated impacts on jobs and the
20 environment. And three, health of the ecosystems
21 as influenced by the direct and indirect impact
22 of human activities, including but not limited to
23 the production systems of our environment.

24 Second, funding support for the national
25 ag libraries. The present level of funding is

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1 inadequate to address the archival needs that we
2 have for the future, new technologies, the
3 development of electronic and digital materials.
4 The library plays a major role in assuring public
5 access for dissemination of new information and
6 new technologies, and we need to support it.

7 And third, USDA CSREES must be more
8 proactive in support of education about food,
9 fiber, environment and natural resources in a
10 systematic and systemic manner. Public
11 understanding and formal education in K-16 about
12 food, fiber, environment and natural resources is
13 generally lacking as we see the detachment of the
14 people from the production and the processing
15 enterprises. Just as we need to prepare
16 qualified professionals in higher education to
17 become the talent pool of the future agricultural
18 scientists, we need to have an informed public
19 prepared through our K-16 educational
20 institutions to be wise food, fiber, environment
21 and natural resource citizens, decision-makers
22 and leaders in the future.

23 The office of Ag-In-The-Classroom is
24 underfunded to start with and the failure to find
25 a qualified director to fill the vacancy of

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1 almost one year reflects a lack of leadership and
2 commitment to the program.
3 Producers, commodity groups and private citizens
4 have provided over ten million dollars of support
5 in the last five years to support state
6 Ag-In-The-Classroom programs and Food, Land and
7 People, a national nonprofit organization, in
8 developing, testing and distributing of
9 curriculum and classroom material. All Americans
10 should have a basic understanding of our food and
11 fiber system to make wise personal and social
12 choices about their health, the health of the
13 landscape and the health of the environment. We
14 recommend USDA CSREES review their staffing and
15 operating guidelines, allocating resources to
16 address these pressing needs for our collective
17 future.

18 I want to thank CSREES for providing
19 this opportunity and commend them for the efforts
20 that they've put forward. Thank you.

21 DR. SCHWAB: Okay. I guess we're
22 going to take a short break now, give everyone a
23 chance to get the blood circulating and think
24 about what we've heard so far and pick it up
25 again maybe 10 after 10:00 or so. Help yourself

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1 to refreshments in the back of the room.

2 (Break)

3 DR. SCHWAB: I don't want to cut off
4 meaningful conservation, but we'll try to get
5 together here and hear some more thoughts from
6 the audience. We're going to start up with Dr.
7 Phil Larsen from the University of Minnesota.

8 DR. LARSEN: Good morning. My name
9 is Phil Larsen. I'm the Senior Associate Dean
10 for Research in the College of Agriculture, Food
11 and Environmental Sciences at the University of
12 Minnesota, and it has been requested and I'd like
13 to comment on some of the existing programs of
14 CSREES that have an impact on the work that we do
15 at the University of Minnesota and the people we
16 serve.

17 The colleges that are included in the
18 Minnesota Ag Experiment Station are highly
19 dependent upon CSREES for funding to support
20 their work. Primarily I'm referring to formula
21 funds and various competitive grant programs and
22 support for regional committees. With respect to
23 formula funds, I'm referring of course to Hatch,
24 McIntire-Stennis, animal health funds and I would
25 also include the Smith-Lever funds which are so

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1 important to the University of Minnesota
2 Extension Service. The federal formula funds
3 that are allocated to the college represent about
4 six percent of our total funding to the college
5 of ag. Although these funds do not represent the
6 largest sector of our funding, they are extremely
7 important to us and we want to state clearly that
8 attempts to secure additional formula funds to
9 support individual research projects and regional
10 cooperative projects are very important. And we
11 want to express our support for this source of
12 funding.

13 Federal formula funds combined with our
14 state legislative funds are the grist that
15 provide continuity for research programs in the
16 college. Almost all of our research programs
17 require a base of operating funds and technical
18 support from which faculty can secure grant
19 support from various competitive grant programs
20 like CSREES, the National Research Initiative,
21 integrated pest management, sustainable ag and
22 research education funds and other CSREES
23 competitive grant programs as well as from NSF,
24 NIH and other funding sources that we are
25 increasingly tapping into now in ag science.

1 I would say at the same time as in my
2 comments about requesting further support and
3 enhancing support we have been for the last
4 couple of years involved with AREERA reporting to
5 comply with GPRA policy. And we encourage, we
6 feel obligated to be accountable for the funds
7 that we get and we'll do that. My advice would
8 simply be that we keep working together to make
9 this AREERA reporting process more user friendly.
10 I think we've had discussions about that before,
11 but I think that has to be an ongoing refinement
12 process.

13 I'd like to comment about multi-state
14 regional funds. One of the most important uses
15 of federal formula funds is to support travel and
16 some research support to multi-state regional
17 committees. The collaborative network that is
18 formed via the multi-state regional committees
19 provides an extremely vital mechanism to catalyze
20 regional and national collaboration among
21 scientists on issues pertaining to agriculture,
22 natural resources, veterinary medicine, community
23 issues. Use of federal funds in this way must be
24 maintained and increased if possible.

25 With respect to the CSREES National

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1 Research Initiative, the National Research
2 Initiative represents a major source of
3 competitive research funding for our faculty that
4 needs to be increased. Current efforts underway
5 by the national CFAR, the Food and Society
6 Initiative and CARET, the double funding for ag
7 research in the next five years are certainly
8 laudable. As you know, research funding for NSF
9 and NIH dwarfs that allocated for competitive
10 grants in agriculture. Our faculty are making
11 inroads into accessing research support from NSF
12 and NIH as well and have no interest in seeing
13 funding increased in the NRF and in the National
14 Research Initiative at the expense of NSF or NIH.
15 We simply would want the funding increased for
16 the NRI. We need to continue to fight for
17 increased funding for the NRI and other CSREES
18 competitive grant funds.

19 It seems that our federal legislature
20 and the general public continue to take our food
21 system for granted and do not fully understand or
22 appreciate the complexity or fragility of that
23 system. This will need to change if we are to
24 increase support for agriculture research and
25 education.

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1 I would just, I guess parenthetically
2 say, remind folks that the NSF and even though
3 they're not under CSREES jurisdiction, I know
4 there are a lot of partnerships, but NSF and NIH
5 are increasingly important areas for funding for
6 scientists in our college and I think also in the
7 natural resources areas. And so we're going to
8 be seeing much more developing I think in years
9 to come.

10 Comments about the initiative for the
11 future of agriculture and the food system or
12 IFAFS. Our college faculty were engaged in about
13 50 applications for funding from IFAFS in this
14 past round. IFAFS represents another significant
15 new source of funding for agriculture research.
16 Furthermore, these funds via their unique funding
17 criteria have successfully stimulated significant
18 interdisciplinary activity. These funds should
19 clearly be continued and increased.

20 Managing the many subcontracts
21 associated with these grants can be very complex
22 but worth the effort. In a few cases, for
23 instances, we had as many as 25 subcontracts with
24 one grant and the grant administrator over at
25 Central, her eyes were kind of out of stock after

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1 she got through trying to figure out how to
2 manage those. She got through it. And I think
3 the point I want to make is that even though the
4 complexity of handling these grants may be
5 somewhat challenging, the interdisciplinary
6 activity that stimulates are very positive. So
7 we can -- we should keep up the heat as far as
8 continuing to get funding for IFAFS.

9 Support for Extension. I want to
10 express strong support for enhancing federal
11 support for Extension programs. The University
12 of Minnesota Extension Service has and will
13 continue to be a vital link through which
14 research-based information on agriculture and
15 national resources and community vitality reaches
16 the people of our state to help them make a
17 living and improve the quality of our lives. Our
18 partnership with Extension is dynamic and changes
19 as our community changes. Without Extension we
20 would not have the tremendous competitive
21 advantage we have had and will continue to need
22 to help us continue to help the citizens of our
23 state.

24 In concluding here, lastly I want to
25 state that I recently read the memo from CSREES

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1 Administrator, Colien Hefferan, which lists the
2 portfolio programs CSREES funding will support
3 for the FY-2000 agency estimates. And I just
4 want to say that I believe that the -- that the
5 portfolio initiatives are the right ones and
6 parallel those that we are proposing in our
7 college. We've been involved in a prioritization
8 process, Colien, and we find that there's a lot
9 of similarity and correspondence between what
10 we're thinking about and what we saw in that
11 portfolio of programs. So I would certainly
12 support that.

13 Also in finishing I want to compliment
14 CSREES on its restructuring efforts to improve
15 service to its customers, clarify roles and
16 responsibilities and also to continuously improve
17 your working relationship with University
18 partners. Let me say that we at the University
19 extremely value our relationship with CSREES and
20 want it to continue with renewed vigor. Thank
21 you for the opportunity to be with you today.

22 DR. SCHWAB: In keeping with the
23 regional nature of our program and wanting to
24 squeeze in some of our colleagues from the
25 meeting next door, we're going to have Sharon

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1 Anderson from North Dakota squeeze in at this
2 point.

3 MS. ANDERSON: Good morning. I'm
4 Sharon Anderson, Director of the Extension
5 Service at North Dakota State University and
6 actually I'm in a meeting across the hall. I
7 have no prepared notes but I was asked to speak
8 and, you know, a good Extension person, normally
9 you can come up and address some issues. So it
10 is my pleasure to do that and share some thoughts
11 probably representing the Dakotas and maybe even
12 further down looking at the plains area, some of
13 the issues we're dealing with.

14 I do an e-mail update to the staff of
15 North Dakota on a -- you know, whenever I'm so
16 moved but it's like once a week, once every other
17 week. I sent one yesterday and said here we go
18 again, another interesting season. But I think
19 it kind of shows the kinds of things that we're
20 into in the plains area and especially into the
21 Dakotas as you look at agriculture problems and
22 concerns and then how we at the land grant
23 university need to be thinking about that.

24 We continue to have Mother Nature
25 playing all kinds of games with us. We have had

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1 drought that we could hardly believe this summer.
2 We've had rains and storms that we can hardly
3 believe this summer. We still have our Devil's
4 Lake situation that continues to flood. So what
5 we find is that our agents, our researchers, our
6 people continue to look at the changing needs of
7 producers on an ongoing basis and the farm
8 families and of all the families in North Dakota.
9 Then you couple that with the current farm
10 economy, the decisions that producers are having
11 to make and families, off-farm employment, youth
12 issues as you look at some of the small counties,
13 the more rural counties in our state and you put
14 all that together and it makes for a very, very
15 dynamic educational effort that we in the land
16 grant university need to address.

17 The problems are very serious. Rural
18 issues coupled with, of course, people moving
19 into some of our more urban areas. And they're
20 not very urban to some of you, I understand that,
21 but it adds a very, very interesting dimension to
22 our work and one where I think as we continue to
23 do our work more and more cutting edge issues,
24 changing issues, adapting issues, being able to
25 listen carefully and then get our work done

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1 quickly to adjust to that.

2 The other thing I did this week is I did
3 a new staff orientation for about a dozen
4 Extension workers. And I started out by
5 reminding them that they are in a system that
6 isn't any other place probably in the world.
7 They are in a system where they're going to be
8 working at the local level listening to needs and
9 developing a very unique program. It might not
10 look like their neighbors program, but they have
11 the resources of the state system and then that
12 whole national picture behind them. And I think
13 that's the thing that after 31 years in this
14 system is the thing that still makes me marvel at
15 being in a system that can operate like that.
16 That can really build on each other and
17 capitalize on each other.

18 We in North Dakota are an important link
19 with Minnesota and everybody else in that link.
20 Certainly as we look at funding, and I think
21 that's one of the things that are issues, funding
22 issues become critical. Looking at our federal
23 partner, there are people who say do we still
24 need that. As I look at North Dakota, and that's
25 all I can really share right now, it is

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1 absolutely critical. The relationship we have
2 with our federal partner, the funding mechanisms
3 that we have with our federal partner are
4 absolutely essential to us continuing to do
5 educational work at the local level.

6 The formula funding in my mind provides
7 sort of that base operating to keep our system
8 going, to be able to adjust to the issues and to
9 be able to respond as quickly as possible. I
10 used to think we leveraged those federal dollars
11 pretty well. We leverage them fantastically.
12 The amount that we leverage over and over with
13 those federal dollars at the state level, at the
14 county level in grants and contracts is just
15 amazing. And many times it's because we have
16 those dollars to be able to leverage that we're
17 able to get new dollars.

18 I've been Extension Director for almost
19 seven years in North Dakota. When I started we
20 had about five percent of our budget coming from
21 grants and contracts. Today 32 percent of my
22 extension budget is from grants and contracts.
23 We just received nearly a million dollar NASA
24 grant which I'm excited about. All of that is
25 leveraged on the federal dollars, the

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1 partnership, the infrastructure, the delivery
2 mechanism that we have to bring to those
3 proposals. So I guess one of the things I just
4 need to emphasize to a group like this is that we
5 at least in the rural states truly capitalize on
6 the system that's in place, that important
7 formula funding.

8 And we're writing proposals. We're part
9 of a big IFAFS grant. It's a biotech grant that
10 Iowa is leading in, but we're doing huge work in
11 it. So the grants at the federal level are good
12 for North Dakota. We can't do them without
13 formula funding to help support us. And that
14 helps us too as we go to our state legislature.
15 We bring that in.

16 Even counties. Those of you have worked
17 at the local level I think understand this, but
18 when I walk in and say to county commissioners if
19 you'll pay half of the whole computer system in
20 this office, we'll pay the other half, they think
21 they've taken us for a great amount of money and
22 they're excited. And we can get computer systems
23 in these rural counties just like that. So it's
24 a bargaining chip that we do all over as we do
25 our work that is absolutely critical.

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1 The other thing that--I don't know if
2 you followed North Dakota very much in the last
3 few years--has been the disaster issues that
4 we've had. And there's a map that's put out by
5 our ag statistics service that shows the number
6 of times that counties have been declared a
7 disaster area by the color of red. If you take a
8 look at that, North Dakota and the western part
9 of Minnesota are about as deep red as you can
10 get. We have been disaster areas for significant
11 reasons over and over and over again. It's been
12 flooding, it's been drought or whatever.

13 The beauty of our system is that
14 overnight we can respond to those situations.
15 I'm so proud. We've gotten two USDA awards for
16 how we've responded to the Grand Forks flood in
17 '97 particularly and then to the flood in the Red
18 River Valley in the year 2000. And literally our
19 staff have been the first people on site to
20 deliver healthy decisions, information, water
21 quality, moisture, disposing of things, family
22 communication issues. We've been on the air like
23 overnight. We've been on radio stations. And
24 it's that kind of thing that if we were going to
25 put together proposals, get some money, get the

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1 thing in order, everybody's disaster would be
2 over and they will have moved away.

3 So I can tell you that in North Dakota
4 with the changing rural economy, the changing
5 people as well as the disaster issues, the
6 responsiveness to that, the relationship we have
7 at the federal level and all through the system
8 is imperative and certainly the funding
9 mechanisms that we have to maintain a strong
10 formula and provide good alternatives for grants
11 to work with neighboring states is also very,
12 very important. So that's without notes, kind of
13 a rambling on some of the issues, but the needs
14 aren't going away, they're just getting bigger
15 and more complex, but it makes my job more
16 interesting. Thank you.

17 MR. SPURLING: Thanks, Sharon. A
18 couple of names I called earlier I'll check to
19 see if they have arrived. Charles Casey.

20 MR. CASEY: Good morning, everyone
21 and welcome to Minnesota. I appreciate your
22 willingness to come to our state. I'm serving as
23 the Dean and Director of the University of
24 Minnesota Extension Service. I really appreciate
25 the opportunity to be here this morning and

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1 discuss as my topic base funding support for
2 Extension. And I trust that you've heard some of
3 this pitch already so some of my remarks may be
4 repetitive, but I think they're just as heartfelt
5 and important to me.

6 I just would like to maybe take just a couple
7 minutes and develop some context for my comments.
8 I began as the Interim Dean of the University of
9 Minnesota Extension Service on April Fool's Day
10 of 1999. There may be some meaning there. I was
11 appointed as Dean, as I said, on June 15th of
12 2001. Prior to that I worked at the College of
13 Veterinary Medicine at Minnesota as Director of
14 Outreach Programs. And my experience before that
15 was as a rural veterinary practitioner for 27
16 years. I grew up as a part of a 4H family. And
17 during my time as a veterinary practitioner I saw
18 producers improve their farm enterprises through
19 Extension help. I saw youth and families
20 assisted by Extension. And my own professional
21 development was enhanced through the use of
22 Extension veterinary at the College of Veterinary
23 Medicine. Further, as a member of the University
24 of Minnesota Board of Regents for 12 years I
25 became very aware of the impact of Extension

1 across the State of Minnesota.

2 So as a user of Extension programs I saw
3 what happened in the early 90s as we lost some
4 positions across the state. And currently as
5 Dean I look at our budget reality and know that
6 we have some difficult choices ahead of us again.
7 I just relate this to you to let you know that
8 I've been a user and consumer of Extension
9 services much longer than I've been an
10 administrator in the Extension Service.

11 In hopes of just giving you a brief
12 picture of the impact of almost no increase in
13 funding on our base funding since 1992, I went
14 back to our people in our accounting and asked
15 for some numbers, and I don't want to belabor the
16 point. I think others are making the same point.
17 But in 1992 base funding represented about 20
18 percent of our funding and in 2001 it's going to
19 be about 15 percent. Fortunately, our state and
20 county funds and our grants have increased, but
21 clearly the federal partner has not kept up with
22 our state and county partners.

23 Another way of showing the impact is to
24 estimate the cost of unfunded salary increases on
25 our federal formula funds. We assume the three

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1 percent increase on average each year on about 85
2 percent of our federal formula funds that are
3 received during the previous year and we show
4 either a shortfall or a surplus of funding. And
5 under those circumstances on average over the
6 past ten years the salary increase shortfall was
7 approximately \$120,000 a year. So it's a real
8 cumulative effect over a number of years. And I
9 want to emphasize that I am talking about the
10 base funding and not earmarked funds.

11 I acknowledge it's difficult to quantify
12 what we could have achieved if we would have had
13 that funding, and I think you're aware of that
14 and probably well aware of some of the figures
15 that I've mentioned here. My concern is not so
16 much about the past as it is about the future;
17 how are we going to respond to some of the
18 current and future needs that we have. I know
19 you probably heard some specific examples, but
20 I'd like just to cover a few core areas that are
21 important to Minnesota.

22 First I would begin with education
23 programs for our new populations and our
24 underserved audiences in the state. Juan Moreno
25 will speak eloquently about some of Extension's

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1 work with our people of color, but our land grant
2 tradition calls us to serve this audience as
3 Extension has from the time that it started. I
4 would ask that this be a state and county
5 responsibility. How do we add trained staff to
6 meet some of these challenges?

7 Secondly, it would be on technology
8 education. Rural areas are asking for help in
9 connecting to the digital economy. Access
10 Minnesota Main Street, which was funded by some
11 special funds from USDA, is a visible valuable
12 program, but staff need additional training and
13 more staff could improve and increase our
14 offerings. Yesterday at the rural summit in
15 Minnesota, which was a gathering of 1,200 people
16 to look at rural issues, Governor Ventura in his
17 lunch time talk said he wanted his Commissioner
18 of Administration to work with our Extension
19 Service to help educate rural residents. It's a
20 great opportunity, but we may not reach the
21 potential because of our shortage of staff.

22 Thirdly is the community development in
23 economics. Again at the rural summit yesterday
24 there were many -- all week actually there were
25 many presentations on building human capacity to

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1 improve communities. And I would add that
2 building community is as important in our urban
3 and suburban areas as it is in our rural areas.
4 We are proud of the many youth programs we do,
5 many of the leadership programs that we do, but
6 we know that much more needs to be done.

7 Fourth, I would just talk about
8 biotechnology/food safety issues. This has
9 potential to have significant impact on our
10 producers and on our larger consumer audience.
11 Few issues generate such passion and divergent
12 opinions as the influence of biotechnology on the
13 safety of food that we eat. There's an enormous
14 opportunity for Extension to provide educational
15 programs to the public. We can reallocate some
16 resources and we will, but it's difficult to meet
17 all of the future needs.

18 Lastly, I would say that the current
19 status in the agriculture economy has in the past
20 and continues to put severe stress on our youth
21 and families. And we face some similar
22 challenges with our new populations in our urban
23 areas. We must respond to these issues.

24 I just want to conclude my remarks with
25 two points: First, in the early 70s the

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1 University of Minnesota Extension Service hired a
2 young veterinarian from Illinois to be a swine
3 extension specialist who criss-crossed the State
4 of Minnesota working with Extension personnel,
5 veterinarians and swine producers. He brought
6 new production and disease management information
7 and became a national and international leader in
8 swine production. He died almost ten years ago,
9 but today if you ask the people in the swine
10 industry in this state who is the most
11 influential person in elevating Minnesota to
12 number three in the country in swine production,
13 I believe nearly everyone would say it was Dr. Al
14 Lehman. He was funded on base funding. Given
15 the same situation today, I'm not sure we would
16 have been able to make that hire.

17 Secondly, my colleague, Dr. Al Solem,
18 Dean of the College of Natural Resources, has
19 often said the following: I'm willing to compete
20 for grants, but I need people in a position to
21 compete. Base funding helps provide people. I
22 fully support my colleague Phil Larsen in some of
23 his comments on funding for research, but without
24 the dissemination of that research the public
25 does not receive its full benefits.

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1 Thank you for your attention and the
2 opportunity to be with you today.

3 DR. SCHWAB: Thank you very much.
4 Next we'll hear from Juan Moreno from the
5 University of Minnesota.

6 MR. MORENO: First of all, let me
7 express my deep appreciation for the opportunity
8 to have a voice in these important conversations
9 this morning.

10 In my opinion, one of the most
11 significant megatrends impacting our state,
12 Midwest as well as the rest of our nation, at
13 this point in our history has to do with the
14 demographic shift of proportions unparalleled
15 since the passage of the First Morrill Act in
16 1862. As an example, since the beginning, the
17 State of Minnesota has had a significant American
18 Indian as well as African American presence. In
19 addition, as the state has continued its strong
20 tradition of providing a permanent home for
21 migrants, immigrants, refugees, asylum seekers
22 from all parts of the United States and the
23 world, the diversity of the state has become
24 much more diverse. Although human diversity has
25 always been present in the State of Minnesota,

1 there's no question that the state is currently
2 entering a new era of greater racial and ethnic
3 diversity. This has taken place at a time when
4 other historically excluded and underserved
5 populations are also gaining increased voice and
6 visibility in the social landscape. As a
7 consequence, communities large and small across
8 Minnesota, but most particularly those in rural
9 areas, are experiencing a significant demographic
10 transformation, making the state into a richer
11 mosaic of races, ages, nationalities, religions,
12 backgrounds, cultures, incomes, abilities,
13 lifestyles and orientations.

14 How this growing diversity aligns with
15 Minnesota's economy will affect the future
16 quality of life in this state. Already the
17 state's economy increasingly relies on a diverse
18 work force. People of color are a growing
19 cornerstone of the work force in the hospitality
20 industry, horticulture, nursery and landscaping
21 operations, the construction trades, meat and
22 poultry packing, the dairy industry, food and
23 vegetable processing, and many other
24 agriculturally related businesses throughout the
25 state. The Latinization of the work force in the

1 agro business sector of Minnesota's economy in
2 particularly is glaringly obvious today.
3 Additionally, tribal gaming and casinos are a
4 major employer as well as an important engine of
5 economic growth and development in many rural
6 communities of the state.

7 While many of Minnesota's more than half
8 a million people of color, nearly 12 percent of
9 the total, are prospering economically, a
10 disproportionate share clearly are not. Gaps in
11 incomes and education between whites and people
12 of color are large and often growing in this
13 state. An increasing proportion of the state's
14 children are poor children of color.
15 Additionally, a disproportionate percentage of
16 the prison population of the state are African
17 Americans as well as other racial and ethnic
18 minorities. And the arrest rate for violent
19 crimes in some communities of color is as high as
20 21 times that of whites.

21 All of these significant and disturbing
22 trends call for bold initiatives to reverse a
23 course towards greater division, fragmentation
24 and exclusion of a growing and changing segment
25 of our society. To ignore these trends would be

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1 to invite a serious decline in the state's
2 quality of life and position in an increasingly
3 diverse and interdependent global economy.

4 The University of Minnesota Extension
5 Service has had an extensive track record of
6 accomplishment in the area of diversity and
7 inclusion. In fact, I will leave with the people
8 in front today a videotape that more eloquently
9 describes this work as well as some demographic
10 profiles of our state. Extension is today more
11 than ever well-positioned to continue to be an
12 important catalyst in the education, training and
13 development of enlightened and informed community
14 leaders from all walks of life--but most
15 particularly in the rural context--who are
16 capable of ethically influencing the course or
17 change in an increasingly complex and
18 interdependent world.

19 In my own personal experience the
20 chronicle of the Chicano/Latino population of
21 this state--the sons and daughters of a unique
22 marriage of cultures who's very birth was forged
23 within the crucible of conflict and dysfunction
24 in the accidental historical encounter between
25 Europe and America more than 500 years

0081

1 ago--continues in large measure to be intimately
2 tied to the quintessential commodity called
3 sugar. Over the past 100 years hundreds or
4 thousands of migrant seasonal farmworkers, most
5 of them Hispanics, have come to Minnesota to work
6 in the sugarbeet fields of this state. Minnesota
7 is the largest producer of sugarbeets in this
8 country. As a consequence, the vast majority of
9 Hispanics who today call Minnesota home can trace
10 their roots back to a migrant seasonal farmworker
11 experience. Our collective roots in this state
12 are as deep and as agrarian as the black
13 Minnesota soil upon which we have and continue to
14 toil.

15 I personally also paid my dues in this
16 regard back in the late 1960s when as a teenager
17 I earned my living during the summer months by
18 hoeing and thinning sugarbeets in the extensive
19 fields of the Red River Valley of northern
20 Minnesota. Even though during those years I
21 heard about Extension programs such as 4H, I
22 never actually participated in them. Extension
23 and I had our first encounter only about ten
24 years ago when I was asked to do some consulting
25 work with the University of Minnesota Extension

1 Service in rural Minnesota. It was as a result
2 of these encounters that I subsequently came to
3 work full time for the organization, some three
4 years ago. Extension and I missed each other
5 during my growing up years. I am glad, however,
6 that my experiences with this organization have
7 come to me in my adult years and provide
8 Extension organization that is authentically
9 trying to become much more inclusive by
10 intentionally focusing some of its collective
11 work on historically underserved audiences.

12 In my opinion the true greatness of the
13 National Cooperative Extension Systems resides in
14 those important moments in history when it has
15 given concrete form to ideals for building and
16 reinventing a truly new world. When it has been
17 a source of a sense of hope, inspiration and
18 liberation for the less fortunate, the new
19 immigrant, the disenfranchised, the excluded, the
20 peasant, the powerless, the underserved and the
21 marginalized segments of our society. When it
22 has contributed meaningfully to the ongoing
23 advancement of our unique experiment in
24 democracy. When it has stood for justice,
25 environment stewardship and equality of

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1 opportunity in the midst of conflicting
2 priorities and values. When it has promoted a
3 spirit of renewal and given impetus to the
4 sustainable progress of humanity.

5 The true friends of the National
6 Cooperative Extension System will always want to
7 see it at the forefront of historic
8 transformations and not as a defender of an old
9 world in decline. The times and the clientele
10 have changed, the need for the National
11 Cooperative Extension System has not. Now more
12 than ever Extension needs fiscal and human
13 resources--strong core support as well as focused
14 efforts--that are commensurate with the
15 challenges and opportunities of a new demographic
16 reality in America's breadbasket and beyond.

17 Thank you very much.

18 MR. SPURLING: Steve Olson from the
19 Minnesota Turkey Growers.

20 MR. OLSON: Thank you. My name is
21 Steve Olson. I am the Executive Director of the
22 Minnesota Turkey Growers Association, the
23 Minnesota Turkey Research and Promotion Council,
24 the Turkey Association of Minnesota and finally
25 the Midwest Poultry Federation and we're also a

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1 member of the Midwest Poultry Consortium. In the
2 past I've had a chance to work with the College
3 of Agriculture's Alumni Society as a board member
4 and as an Extension Committee member for the
5 Ramsey County Extension Service.

6 My main topic for concern, or not
7 concern but comments today, are offered toward
8 some of the things that are facing the poultry
9 industry in the state of Minnesota. Minnesota is
10 the largest turkey producing and processing state
11 in the nation. We recently recaptured that from
12 North Carolina in the year 2001 and that's a
13 bragging right. I'm not sure what else about it
14 it gives us, but at least we can say we are the
15 number one processing and producing state for
16 turkey. We're also ninth in egg production for
17 chickens and we have a major producer in the
18 state as well. With respect to the turkey
19 industry we are probably the largest state, we
20 probably have more independent growers in this
21 state than any other. I don't know what the
22 exact numbers break down to, but do have a large
23 number of independent growers in this state.

24 The Minnesota Turkey Growers Association
25 is the entity that represents those on

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1 legislative as well as research and promotion
2 activities through the Promotion Council. We
3 have approximately 600 farms in the state. And
4 what I would like to talk about today, I don't
5 have a lot of experience with CSREES as of yet,
6 but I've been in this position for about ten
7 months or so and in previous positions I've had
8 some contact with USDA but not specifically to
9 this program. But I do expect that I will be
10 becoming more aware of it and interacting with it
11 as time goes on.

12 There are two things I'd like to
13 address. One is the fundable research in the
14 early stage or maybe within the topic area of
15 addressing emerging challenges and then capacity.
16 And I too would echo comments that have been made
17 by Dr. Cardwell, Dr. Larsen, Dr. Casey as far as
18 the need for the research to support the
19 University of Minnesota and the programs they
20 have. And I think I'm probably one of the few
21 representatives of industry today and hopefully
22 that carries a little bit more weight too in some
23 respects.

24 With respect to the funding research in
25 the early stages, I think that what I mean by

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1 this is solving a problem before it becomes a big
2 issue. Minnesota's turkey industry is currently
3 fighting the aviant pneumovirus disease
4 situation. Fortunately and unfortunately, we're
5 the only state in the country that does have this
6 disease. It cropped up in Minnesota back in
7 1997. Prior to that it had been in Colorado in
8 1996, 1997. Their industry structure was a
9 little bit different. They were able to
10 eliminate it. We have been dealing with it since
11 then, and although I don't know the exact numbers
12 offhand, I want to say that between the growers,
13 the University of Minnesota and the State of
14 Minnesota we have put about two million dollars
15 into research into fighting and eradicating this
16 disease. Our goal all along continues to be
17 eradication of the aviant pneumovirus from
18 Minnesota.

19 The disease, the impact of the disease
20 on the state is that it costs the growers about
21 15 to 18 million dollars per year, and that's in
22 increased mortalities of birds as well as lower
23 weights when they go to market and they produce
24 just basically slow growth and impacts the profit
25 for the growers. And in several cases it's

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1 caused growers to go out of business basically
2 because they haven't been able to recover from
3 getting hit from the disease.

4 Turkey growers do not receive any kind
5 of a federal -- ongoing federal assistance that
6 I'm aware of. I'm part of the farm belt and we
7 typically haven't requested a lot of funds at the
8 federal level. We do have a request in through
9 Congress in the ag -- we're requesting money from
10 the Ag Appropriations Bill for research money to
11 fund aviant pneumovirus research and then
12 basically strengthen what's going on here in
13 Minnesota as well as complement what's being done
14 with funds that the ARAS receives. As of right
15 now I don't know exactly where that is. It's in
16 the Ag Appropriations Bill.

17 Also again, as I said, I don't have much
18 experience with the CSREES funding program, but I
19 have heard of a proposal that was sent to the
20 National Research Initiative that wasn't funded
21 and I think one of the comments sounds like it was
22 because it was specific only to Minnesota. And
23 while I can understand that we're all looking at
24 getting the biggest bang for our dollars, this is
25 a situation that the Minnesota Board of Animal

0088

1 Health views aviant pneumovirus at the same stage
2 today that pseudo rabies was in swine 20 years
3 ago. Our goal is to eradicate it in Minnesota
4 and prevent its spread to other states, so that's
5 the reason for the vigor that we've demonstrated
6 in requesting funds and proposing the research on
7 understanding and eradicating this disease.

8 The second area I'd like to talk about
9 is human capacity. Human capacity I think is
10 probably the single most important asset or key
11 to the infrastructure for the turkey industry and
12 the poultry industry in general in the state. We
13 rely on the University of Minnesota for
14 professional and technical employees but, as Juan
15 Moreno mentioned, the demographics of rural
16 Minnesota are changing and we have an increasing
17 minority population both in the processing
18 facility but also on farms for employees. And
19 that is an issue that we see we need to get
20 better at addressing. And so I guess that's
21 another comment in support of the need for USDA
22 to play a role in helping industry strengthen the
23 human capacity within the state.

24 And I mentioned that we are a member of
25 the Midwest Poultry Consortium. That entity is a

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1 multi-state group that has a charge of providing
2 educational opportunities for college students in
3 the poultry science. Many of the universities
4 have had to eliminate the poultry science
5 departments. And this group has put together an
6 intensive program during the summer that is
7 supported by eight or nine or ten states. It's
8 an opportunity for students to get some intensive
9 poultry science training. The other thing that
10 we are branching into now is collaborative
11 research so they've requested some funds again
12 through the Ag Appropriations Committee to
13 support that, their work, and to strengthen the
14 research that's being done in Minnesota as well
15 as bordering states.

16 I mentioned that I had served on the
17 Ramsey County Extension Committee up until a few
18 years ago and had a chance to see a lot of
19 programs that Extension does up close and hear a
20 lot of stories from people that were directly
21 impacted by some of those programs, including the
22 Expanded Food Nutrition Program. Ramsey County,
23 I think it's home to one farm in the whole
24 county. It's the state's most densely populated
25 county. I guess I'd echo the comments that Dr.

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1 Casey had regarding the importance of base
2 funding for Extension. And with that I think I
3 will close my comments.

4 DR. SCHWAB: Thank you. Next we'd
5 like to hear from Bert Stromberg from the
6 University of Minnesota, College of Veterinary
7 Medicine.

8 MR. STROMBERG: Thank you very much
9 for the opportunity to have some input, albeit
10 requested at the very last minute this morning.
11 I'd like to make a few comments particularly
12 supporting the formula based funding,
13 particularly animal health, and then the IFAFS
14 program as well as NRI and the national deans.
15 These are very important to animal health and
16 veterinary medicine in particular.

17 We have several diseases that we address
18 in our state. One was just mentioned by Steve
19 Olson in terms of the emerging avian pneumovirus
20 in poultry, particularly in turkeys. We have
21 Johnes disease in cattle, another disease we're
22 finally starting to pay more attention to, and
23 it's important. PRRSV virus in swine. We've had
24 several successes. And the one that perhaps is
25 most notable is the control of pseudo rabies in

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1 the State of Minnesota.

2 We're also looking at programs that
3 these funds support such as the responsible use
4 of antibiotics. We just funded a grant relative
5 to responsible use of antibiotics in dairy
6 products in dairy cattle, particularly at a time
7 when we're spending a great deal of effort
8 worried about antibiotic use and antibiotic
9 residue in food products.

10 We have taken some of these dollars that
11 we've had and competed for with NRI and IFAFs
12 with genomics. We've been successful in
13 identifying the entire genome of pasteurella.
14 We've almost completed the genome
15 cryptosporidium. It has significant impact not
16 only on animal populations but also on human
17 populations, water quality. It's rather
18 pervasive. This offers the opportunity from
19 taking some of the basic research and using it in
20 translational research, taking it to the user,
21 providing us with opportunities for rapid
22 diagnosis procedures, production of vaccines and
23 overall in the development of food safety
24 programs.

25 The Extension component is something

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1 that we require of almost all of the programs
2 that we are involved with. And I know most of
3 our faculty are very interested in trying to
4 include those in both IFAFS--they're required to
5 include them in IFAFS--and NRI proposals.
6 Multi-state funding is also very important. As
7 was mentioned by Dean Larsen, it's the
8 multi-state projects that often provide the
9 opportunity for collaboration with colleagues in
10 states both near and far in taking some of these
11 programs to the end user.

12 One of the other comments that I would
13 make that was mentioned relative to IFAFS
14 contracts and all of our subcontracts, I would
15 also make the plea here to consider increasing
16 indirect cost recovery dollars to those of the
17 other federally funded projects at 19 percent,
18 and using several multiple subcontractors becomes
19 a situation where grants actually cost the
20 university money to administer.

21 I would finish with the comment that we
22 certainly appreciate the funding in these areas,
23 but we also would like to make the plea that
24 these are very important issues not just to
25 animal health but also it then translates to

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1 human health. Thank you.

2 MR. SPURLING: Will Anthony,
3 University of Minnesota.

4 MR. ANTHONY: Good morning. And not
5 the University of Minnesota although I have a
6 fond regard for the institution. I'm a farmer in
7 Nicollet County, Minnesota which is about 80
8 miles south and west of the Twin Cities.

9 First of all, thanks for the opportunity
10 of being here. I commend CSREES for holding
11 these sessions not only for input from scientists
12 and educators but from people like me who have
13 the opportunity to use the output of the product,
14 the output of the product that's really generated
15 by the funding that your agency does in these
16 programs.

17 There's not a big clock in front of me,
18 but I'll try to keep within the five minutes.
19 And I'm going to talk in very general terms
20 rather than in specific terms with respect to
21 projects. First of all, I realize full well that
22 I might be redundant and repetitive. I just came
23 into the room a half hour or so ago and probably
24 everything has already has been said and
25 therefore you might want to take my remarks as

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1 simply an underlining or underscoring of points
2 that have been made by other people.

3 I want to begin by pointing out to all
4 of us in this room the way in which CSREES at
5 this point has become the major vehicle, if not
6 the vehicle, for implementing that magnificent
7 concept that began with the land grant system
8 back in the 1860s and led to the kind of system
9 that's been put in place now, the system that has
10 the tremendously imaginative partnership of
11 federal, state and local public involvement in
12 programs, the great partnership of scientists,
13 educators and extension outreach to the public,
14 tremendously creative concepts that have been put
15 in place and followed by public policy since
16 then. And you need to realize in CSREES--boy,
17 that's a mouthful to say--in CSREES that you are
18 a principal vehicle for implementing that concept
19 with the public good and you continue to be in
20 terms of implementing the concept in new ways and
21 in creative new developments of putting together
22 science, knowledge and public information.

23 I'm going to be giving -- at this point
24 I'm going to give you a very specific example of
25 the kinds of projects that I think only CSREES

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1 can be an agency to facilitate. It's a project
2 that I've become involved with as a citizen and
3 deeply concerned with the Minnesota River
4 nitrates which in turn is tied to hypoxia in the
5 Gulf so it becomes a national issue of public
6 policy. I'm deeply concerned with the way in
7 which we in agriculture are conducting ourselves
8 with respect to that very specific and very great
9 public problem. The project was put together by
10 the University of Minnesota in conjunction with
11 other agencies requesting funding. I don't know
12 where the request has come at this point, but it
13 does involve a way of putting together scientists
14 from a variety of disciplines in soils, climate,
15 water, agronomy, economics as well as agency
16 people, the Minnesota Pollution Control Agency,
17 local county government agencies, local extension
18 and state extension programs in the type of a
19 project that is a new way of putting people
20 together to address an issue that has profound
21 public significance that has not been adequately
22 addressed at all by the regulatory agencies. And
23 we have a major challenge of education not only
24 to the public but also to regulatory agencies in
25 this sense.

1 It's the type of a project that I think
2 is uniquely appropriate for the way in which
3 CSREES does business and the way in which you can
4 be a great catalyst in putting scientists and
5 educators and the public together in addressing
6 significant public issues. As time goes by we'll
7 see whether or not that specific thing gets
8 funded, but I mention it not in terms of looking
9 at a specific project but in terms of an example
10 of the type of thing which is very important to
11 the agricultural public, extremely important to
12 the general public and extremely important to the
13 nation as a whole but which has very specific
14 local ramifications in the kind of
15 decision-making that we do.

16 A second set of comments that I want to
17 make is with respect to the general area as what
18 I and the members of the public see as needs in
19 which your agency does business. The needs again
20 I'm sure are nothing new. But first of all needs
21 with respect to accountability. And of course
22 you realize the issue of accountability in terms
23 of whether or not you are doing a good
24 stewardship job of administering the public
25 funds, but I want to point out that there is also

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1 the important dimension of public accountability.
2 And by that I mean this: Not only do you need to
3 look at the way in which agency and bureaucratic
4 accountability is established but the way in which that
5 accountability can be transparent not only for
6 members of Congress, who obviously are terribly
7 important, but for members of the public in
8 general to have the broad public understanding
9 that these programs are effective and very
10 worthwhile and terribly important pieces of the
11 uses of the public treasury and are also put
12 together in a way that is relatively easy for the
13 broad public to understand what happens to the
14 money, what the results of the work are and what
15 can be an important function of society in the
16 longer term.

17 A second comment with respect to needs
18 has to do with flexibility. You've probably
19 heard a lot about that already, but flexibility
20 in terms of looking -- maybe I should say
21 flexibility and creativity in the way of putting
22 people together in ways that have not been
23 traditional and not traditional in the way in
24 which our academic disciplines have tended to be
25 put together over long periods of time. Ways of

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1 putting scientists together, ways of putting
2 together educators and ways of putting together
3 public information. And again I think it is your
4 agency which is in a unique position from the
5 standpoint of pulling together and having a
6 national perspective on the way in which these
7 scientific endeavors and the related education
8 and extension programs are put together for the
9 public good.

10 Finally, a comment or two with respect
11 to the way in which you as members of CSREES are
12 extremely critical partners in putting all of
13 these things together. To be sure, we can have
14 scientists from Minnesota, Iowa, Illinois and
15 wherever gathering themselves together, but
16 there's no way to cement relationships like a
17 project cements relationships in putting people
18 together. Putting people together in the way of
19 developing new scientific endeavors and in the
20 way of developing new educational programs which
21 probably initially become the traditional -- what
22 we think of as traditional extension programs but
23 ultimately and very soon move back into the
24 classroom in the way in which those in which the
25 course work is conducted as well.

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1 And among the tremendously important
2 issues that I as a member of the public see that
3 we need to look at are the environmental issues,
4 of which I gave you one example, the
5 biotechnology issues where we have enormous
6 investment of private research dollars but very
7 or precious little public investment in the way
8 in which these technologies not only have an
9 impact on the public but have an impact on the
10 way in which the public perceives that it has an
11 impact on them. The food safety issues, the
12 nutrition issues, the rural development issues,
13 all of which are critically important. I'm sure
14 others have talked about them, but again I simply
15 want to underline and give an example and stress
16 the two or three points which I made. Thank you
17 for the opportunity to be here.

18 DR. SCHWAB: Next on our schedule is
19 Steve Renquist.

20 MR. RENQUIST: Thank you for receiving
21 my comments today. My name is Steve Renquist
22 actually but you came very close,
23 R-e-n-q-u-i-s-t, if anyone cares to make a
24 correction. I'm a Sibley County employee. It
25 will show the University of Minnesota in your

0100

1 agenda for today. I can say this: I went to the
2 University of Minnesota. I went there before
3 they raised their academic standards and I
4 graduated nearly 30 years ago. I'm not sure I
5 would get in now. Having said that, I bounced
6 around the country just a little bit in a number
7 of government jobs. I've worked with economic
8 development programs and planning associations in
9 Iowa, Nebraska, South Dakota, Minnesota and in
10 fact for seven years I was a city administrator
11 here in Minnesota. Now I'm the Director of
12 Economic Development in Sibley County, Minnesota
13 and sundry other -- actually administrator for
14 Short Line Railroad and that's a whole other
15 topic.

16 I'm here to talk to you today about a
17 topic, everyone wants to help rural America.
18 Everyone. Who doesn't want to help rural
19 America? My goodness, this is the breadbasket of
20 the world. It's the heartland of the United
21 States. It's the soul of this very country.
22 Most of the metropolitan areas are only what they
23 are today because of what rural America gave them
24 nigh on many years ago, so the question is how do
25 we do such a thing? I can tell you the struggle

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1 out there. Where my association is today and my
2 comments, however brief they may be, will be in
3 support of my beloved university, the University
4 of Minnesota and specifically their Extension
5 Program.

6 I can tell you it is the Extension
7 Program that takes the esoteric, that takes the
8 philosophical that we may work in our
9 imaginations and through the intellectual people
10 in the learned universities that we have and
11 takes it to the pragmatics, takes it to the
12 practitioners in the field.

13 Though whatever else I may be, I'm a
14 practitioner of economic development. I'm a
15 grower within Sibley County. I believe in rural
16 America. I believe that we can have a rebirth
17 and we can start growing rural America again.
18 One of the ways that we're going to do this is by
19 finding out what our strengths are, what our
20 needs are and what the specific needs within
21 specific areas are.

22 I've been for quite a number of years
23 now a believer in what's called the Business
24 Retention and Expansion Program. George Morris
25 is here today. I'm sure George is available for

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1 your comments. He's an extremely influential
2 international person in the Extension Program.

3 I can tell you that in Sibley County in
4 1991 we did the University's Business Retention
5 and Expansion Program. The aftermath of that
6 program took a county that for 30 years had been
7 shrinking in population and had had more jobs and
8 more people leaving the county and going outside
9 the county for its growth and were actually out
10 of the 87 counties in Minnesota were ranked 85th
11 in terms of the weekly wage rate earned within
12 the county. Since that time, and I can tell you
13 I'm not the only one that would point to that
14 Business Retention and Expansion Program and what
15 we learned from it at that time, and those people
16 -- I happened to be the administrator of the
17 county seat in that county, Gaylord, at that
18 time. Gaylord had a vacant industrial park that
19 through the Economic Development Administration
20 had been developed some years before that.
21 Nobody, nothing was in it. Over the next five
22 years we filled that industrial park. Ten
23 million dollars of new development. The secrets
24 that we've learned from the Business Retention
25 and Expansion Program gave us the tools that we

0103

1 needed to make the infrastructure repairs, to do
2 the job training programs and do the other
3 activities that we needed to do with the help,
4 the assistance, the guidance and the mentoring of
5 our friends from Extension at the University of
6 Minnesota. So I can tell you that, you know, we
7 look at higher education and higher learning
8 sometimes as on some type of ivory tower and some
9 type of a plateau. It was through this vehicle,
10 through this mechanism that we were able to make
11 some significant changes.

12 I don't know at what level of funding
13 that those people here today can affect over
14 programs such as that, but I would tell you
15 there's people like myself out there where the
16 rubber meets the road that need more than just
17 money. We need tools. We need advice. We need
18 to know how you take that money and do something
19 effective with it. We need to know how to reach
20 out to our own constituents. And it's programs
21 like this that are making a difference. I would
22 urge that you continue to support them to
23 whatever level that you have done and I would
24 urge that you do so in the future.

25 I've probably either used up my time or

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1 your patience. I'll be available for any
2 questions that you might have at some later date.
3 You can contact me through -- I'm on the
4 University's Extension Committee. As you can
5 see, I'm a supporter of it. I can be reached in
6 any number of ways. Thank you very much for your
7 time today. Good luck.

8 MR. SPURLING: Next we have Dale
9 Blyth. Marilyn DeLong.

10 MS. DeLONG: I've been a faculty
11 member at the University of Minnesota for quite
12 some time and recently took on a position of
13 Associate Dean for Research and Graduate
14 Education and have participated in the plan of
15 work for the University of Minnesota for CSREES
16 and have been very aware of the accountability
17 issues that have come up and that kind of thing,
18 the need for AES and Extension to work together,
19 the interest in developing and fostering
20 interdisciplinary teams. And so I want to talk
21 about number 4 in the materials that we received,
22 effective methods for ensuring that research,
23 education and extension programs address the
24 highest priority needs. I'm in a college where
25 the components of the college are family, social

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1 science, social work, science, nutrition and
2 design health and (unintelligible). We aren't a
3 huge recipient of federal funding but we do
4 embrace the values and priorities that federal
5 funding allows. And in my position of managing
6 AES funding in the college I've been reading with
7 interest Colien Hefferan's proposals for
8 inserting accountability. And this particular
9 one I think has been successful in the last
10 several years.

11 I and the Associate Dean for Outreach
12 and Extension, Kathy Solheim--and she can comment
13 when I'm finished talking about this--got our
14 heads together and we had small amounts of
15 central funding and we decided that it would be a
16 good idea to take our values and our priorities
17 and try to do something with it. And so we for
18 several years have picked an initiative that is
19 an over-arching initiative. It's not something
20 that is not available within the college, but we
21 would like to foster it, encourage it and support
22 it. So we've picked initiatives like economic
23 development.

24 This year we're picking the demographics
25 of the aging population in the State of

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1 Minnesota. And we have invited our faculty to a
2 half-day or full-day workshop on this topic where
3 we include things like speakers. We include
4 sharing of the faculty who we ask them to
5 brainstorm about how their particular areas of
6 research or Extension outreach might fit into
7 this particular topic that's focused. We invite
8 external funding sources to come to this
9 meeting--these can be local and state funding
10 sources--to encourage people to learn about the
11 funding that's available in the state and
12 locally. And these are appropriate to the
13 particular initiatives that we're looking at.

14 Then we send out an RFP for small
15 amounts of seed money and ask them to submit a
16 two-page proposal, their budget and how the
17 proposal addresses the issues that we value.
18 This goes through a blind review that includes
19 representatives of AES and MES, and those who
20 receive the awards are provided with seed money
21 for a year.

22 And the result has been rather
23 phenomenal. Because we've been combining
24 education or the learning process through the
25 workshop to capitalize on the particular area of

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1 interest and then to talk about AES funding and
2 MES funding and try to combine those with the
3 value of research to outreach initiatives that
4 this is one of the criteria that we're interested
5 in, we've been really quite successful. We've
6 funded about six projects so far and we have
7 discovered that this taps new revenue sources. I
8 believe 95 percent of the projects that we funded
9 have gone out and actually have received external
10 funding.

11 It encourages faculty, county field
12 staff to work in teams that they haven't worked
13 in before. The outcomes have been positive and
14 successful in promoting our initiatives. It's
15 affected our teaching in a number of instances.
16 We've had research to outreach component and then
17 have included that in areas within the curriculum
18 at the University of Minnesota. So in my mind
19 this is an effective method for CSREES to look at
20 local issues, small pots of central funding and
21 how that can change an initiative or redirect and
22 focus funding.

23 Do you have anything to add to that?

24 DR. SCHWAB: Thank you. We're going
25 to check again for Dale Blyth check.

1 MR. BLYTH: Thank you for the
2 opportunity to be here and to talk about the
3 Cooperative Extension System in relationship to
4 youth development. Youth development is an area
5 of investment in human capital and social capital
6 that's critical for our country and society not
7 only in the rural communities but also in the
8 metropolitan areas of our state. As we seek to
9 make those investments it's important that we
10 learn the lessons of the research and education
11 and Extension outreach efforts, which is that the
12 integration of those three efforts is
13 particularly critical to success; that when we
14 only operate in one of those areas, whether it be
15 research or education or outreach through
16 Extension, we tend to weaken our efforts rather
17 than strengthen and give them maximum impact.

18 One of the implications that I perceive
19 particularly for the youth development field,
20 particularly now that it has evolved into a
21 scientific field, is that we are ready to
22 strengthen our investments across those three
23 areas and strengthen the interconnections of
24 those investments, to strengthen the ways we get
25 research done around youth development and

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1 enhance that research's ability to speak to
2 practical issues that affect the communities in
3 which youth live. Youth don't live just in a
4 nation. They live primarily in their local
5 communities. And to be able to think and
6 translate that research and that knowledge we
7 have through education to a wider variety of
8 audiences, not just to youth but also the caring
9 adults that work with youth as both volunteers
10 and professional staff.

11 One of the things that have emerged
12 within the last year is a new model of shared
13 leadership in the 4H youth development system.
14 It's called The National Forum to Develop
15 Leadership Trust. It's a partnership designed to
16 bring together the USDA, the private sides of the
17 National 4H Council, the state leaders and the
18 land grant systems, all three varieties, as well
19 as youth and the private foundations in each of
20 the states to begin to create a more unified
21 voice for and an effort to help move more
22 strategically in a unified fashion the efforts of
23 Extension's and land grant system's work in the
24 area of youth development.

25 One of the things that that trust has

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1 done is to unite around a centennial effort for
2 the year 2002, the hundredth anniversary of 4H
3 programs. And that will involve a number of
4 congressional efforts and things that I think
5 will really make a difference in the visibility
6 of youth development and Extension work in
7 development particularly.

8 Another one of those efforts that talks
9 about the integration issues deals specifically
10 with the issue of how do we strengthen the
11 research component. So the report of these
12 issues roughly next year at this time will be
13 talking about how do we stimulate enhanced
14 research on youth development.

15 That has important implications for USDA
16 and its different funding mechanisms. The
17 formula funding mechanisms have been stable,
18 which means they've been decreasing essentially
19 in their impact and ability to impact. If youth
20 development is going to be able to move forward,
21 it's quite happy to compete in a competitive
22 process for grants and contracts that are a part
23 of the overall way in which USDA funds, but it
24 needs to be able to compete on an equal basis or
25 on a targeted basis. If the competitions do not

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1 have an ability to emphasize some of the kinds of
2 target issues that are so important to the youth
3 development side of things, whether they be
4 specifically related to agriculture, food safety
5 or human and social capital, just being able to
6 make sure that they can compete on a fair ground
7 both with in-state competition as well as the
8 national parts of the system I think is an
9 important area that we need to be looking at.

10 I want to relate just one story of the
11 extent to which I believe we are having success
12 in Minnesota in leveraging those dollars. We
13 need to recognize that federal dollars, though
14 very important, are a decreasing portion of what
15 we have available to work with and a critically
16 important tool in leveraging. So through the
17 work of the Children and Families At Risk
18 Initiative and some of the federal dollars that
19 are there, somewhere in the technology area they
20 developed a cybercamp model, an ability to be
21 on-line for kids to have a safe place to go to
22 learn about different things and log in on a kind
23 of camp analogy if you will. That is now
24 leveraged in the leadership in Minnesota and
25 around the country, a 1.3 million dollar grant

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1 from AT&T Family Development Fund to take that
2 idea and get it to a commercially viable fee for
3 service type of thing that youth can participate
4 in and in which employees in various corporations
5 can sign up for, saying this is a benefit we want
6 our families to have, their ability to get their
7 kids on-line in a safe, educationally sound,
8 engaging way. That's a great example of the kind
9 of leveraging that can happen when there's
10 strategic investments made on a federal level
11 that have ability to leverage at a local level.

12 The other thing I would say is that in
13 the area of youth development the importance of
14 the full research, education and Extension
15 outreach model needs to be strengthened by the
16 role of USDA, but it also needs to recognize that
17 many of the other roles of federal government
18 also critically relates to many of the same
19 issues so the collaborations with HUD in
20 collaboration with Health and Human Services
21 that are being formulated in the Extension areas
22 and other issues are critically important for the
23 future of funding success in the youth
24 development area, the ability to have a federal
25 partner who helps bridge connections to other

0113

1 federal partners to strengthen the overall
2 children, youth and family development work that
3 we do. Using that full integrated model of
4 Extension, outreach, education and research is
5 critically important.

6 And if I can defer to just one other
7 person you have here from the youth area, Jolene
8 Dirken, a member of the board of the Minnesota 4H
9 Foundation.

10 MS. DIRKEN: Hi there. My name is
11 Jolene Dirken. I was a 4Her about 50 years ago
12 for a few years and it was helpful in my
13 development, but then I just had a long vacation
14 from 4H as I was busy with my career and I was
15 busy with my husband. I had no children and I
16 retired six years ago from the Minnesota
17 Department of Education where I did a lot of
18 things with administrative programs. And one of
19 them was administrating the USDA food program for
20 schools, breakfast and lunch and the summer food
21 program and the hugest program of all, the
22 Minnesota food child care program. So that's
23 most of my connection with USDA was through those
24 lenses, a little bit through the lens of farming
25 through my own background.

0114

1 At any rate, I observed 4H most closely
2 during most of my life through my nieces and
3 nephews. And some of the things I observed were
4 youth engaged in active learning experiences that
5 were fun enough to hold their interest. I saw
6 them have youth development so they would become
7 young leaders and now 20-year-old-plus leaders.
8 I saw young people be resources in their
9 community and use those resources to make their
10 own communities better wherever those communities
11 were.

12 And I've seen Nathan and Christa, one
13 niece and one nephew, as they've moved from rural
14 to metro to rural and used their resources
15 whenever they are. Whether it's a college
16 community, a community where they live a short
17 time, they take that 4H training with them and
18 they're just the kind of people you want to have
19 in your neighborhood. That wouldn't have
20 happened without 4H. From my own experience as a
21 4H Foundation trustee now I see many young people
22 putting their resources to work wherever they
23 live, more in metro communities than I observed
24 from their rural background. And I see youth
25 exploring their interests, and that leads them to

0115

1 know themselves really well, it leads them to
2 better career choices, more successful careers,
3 more successful families, more successful
4 communities than would happen if they didn't have
5 the out-of-school practical learning experiences
6 that are action based.

7 I'll tell one story about Nathan and one
8 about Christa to make the point that I've seen
9 all these things happening.

10 I saw Nathan as an adolescent who was in
11 a small town in Minnesota, and in Nathan's eyes
12 there were two kinds of guys in his town: those
13 who are really into sports full time and Nathan
14 was only in part time. And then there were the
15 other guys who liked to sneak a beer sometimes.
16 And Nathan fit neither group and he felt quite
17 lonely socially and every other way. But he was
18 active in 4H. That was something he could do
19 when he wasn't in school. And so he was quite
20 active and he decided to go to the
21 (unintelligible). And the first year that he was
22 there he had spent the week learning their
23 performance, getting to know some new kids and so
24 then it was time for the dress rehearsal so
25 family members came and watched the dress

0116

1 rehearsal. And I saw Nathan after the
2 performance go to his mom and say, "Mom, there
3 are people here just like me." And that was a
4 turning point for our Nathan. He knew that he
5 wasn't -- the whole world wasn't full of one
6 Nathan per town. They were people like him
7 elsewhere. And after that he had a number of
8 other things happen to him like being diagnosed
9 with ADHD which had been one of the things that
10 contributed to his loneliness. They diagnosed
11 his bipolar. And now he's finishing college and
12 has some nice job offers in different fields.
13 And so I don't think that could have happened
14 without 4H and without the experience of learning
15 an interest area that could turn him on and
16 develop him.

17 I'll tell a short story with Christa.
18 Christa is his older sister. She had been a
19 ten-year 4Her. Pretty active in many things.
20 Went off to college and played volleyball at St.
21 Cloud State University. There was fairly little
22 recognition for any girls team compared to the
23 guys' teams. So then when they did better than
24 anybody thought, they came back from a national
25 tournament and they heard that the girls

0117

1 volleyball team was going to be honored at the
2 boys basketball game that evening so they could
3 stand up and be recognized. So they went and the
4 president of the college introduced the team and
5 praised them a little that they had been off to
6 Florida and come in pretty well, the top eight,
7 and all kinds of recognition compared to what
8 they had the previous four years. And then he
9 called the tri-captains up to the floor of the
10 gym. And as they went, the girls looked at each
11 other; somebody is going to have to say
12 something. And so Christa said something. She
13 gave her little talk. And afterwards she called
14 her mom and she said, "Oh, I had to talk to all
15 those people with 30 seconds of preparation,
16 Mom." And Mom said, "Well, how did it go?" And
17 she said, "Oh, thank God for 4H." And Christa
18 can still give speeches and talks and think on
19 her feet. And again I believe a big piece of the
20 credit goes to 4H and the demonstrations that she
21 did at the county fair here and there along the
22 way and at the state fair. Much experience at
23 talking, answering questions, that sort of thing.

24 So what makes it possible for the
25 Christas and the Nathans to be engaged in

0118

1 experiences that will lead them to development
2 that's a very positive thing for development for
3 their careers and life. I'll name five things
4 that I think are there. One is caring adult
5 contacts mostly in the form of volunteers.
6 Research, education service and outreach in a
7 system that can be tapped by those volunteers,
8 the glue that holds the system of research and
9 educational service and outreach together with
10 the volunteers which is the local professionals
11 who act as that glue. Fourth is federal
12 resources that are there as a base so that the
13 system can't blow away, positioned in a
14 respectable place like a land grant university
15 such as the University of Minnesota. And then a
16 way to supplement the federal dollars with as
17 much private money and resources as possible.

18 If I were sitting in a USDA bureaucrat's
19 chair today what would I be trying to think
20 about? I would think about keeping the system, I
21 would think about keeping the youth development,
22 keeping the base funding so that no piece of it
23 can disappear and I'd keep the grant systems so
24 that priorities can be funded extra and changes
25 can be made, so that changes can be made both to

0119

1 the money leaving them a bit and also other ways
2 so that changes will take place in a changing
3 world rather than stagnation. If I were to
4 improve anything I'd work on the family based
5 aspects. I would do more with the child care and
6 tapping the out-of-school time of youth when
7 there's time available that at worst is wasted
8 and at best is tapped and made into a great
9 learning experience with activity and enrichment.
10 Thanks.

11 MR. SPURLING: We have a note here
12 from someone who had not signed up but would like
13 tell of the impact USDA programs have in Dakota
14 County. That's exactly what we're here to listen
15 to so Jane Hager Dee.

16 MS. DEE: Thank you for this
17 opportunity. I was going to be a fly on the wall
18 and just observe what was going on and learn from
19 it, but I couldn't stand it any longer. Any of
20 you who know me knew that this probably would
21 happen, but I think it's important for all of us
22 to really know what extension is like in a county
23 and how USDA can impact the lives of people in a
24 suburban county. We talked some about rural,
25 we've talked about agriculture, but agriculture

0120

1 and Extension looks different in a suburban
2 county.

3 I am the County Extension Leader in
4 Dakota County which is just over the Minnesota
5 River from us. It is a growing county with
6 360,000 people. It is -- about 95 percent of the
7 population live in the northern third of the
8 county is very suburban, and two-thirds of the
9 ground mass of Dakota County is where five
10 percent of the people live and it's very rural.
11 However, Dakota County is growing at the rate of
12 about 10,000 every year, and approximately 3,000
13 acres are being taken out of agriculture
14 production every year in Dakota County for town
15 houses and schools and streets, and it's losing
16 its rural flavor. People live in Dakota County
17 because it is somewhat rural, but we're losing
18 that rapidly.

19 It's a wealthy county. However, we do
20 have pockets of poverty. The 2000 census is
21 showing us that there are much greater
22 people -- numbers of people of color in our
23 county and our school censuses are showing us
24 about 11 percent of the school age children in
25 Dakota County are children of color. So these

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1 are offering us some opportunities as well as
2 some quandaries of how to reach all of the people
3 in our county.

4 Extension looks differently in Dakota
5 County too. We have 40 people who do Extension
6 work every day and deliver education in our
7 office. We have about a 1.9 million dollar
8 budget in Dakota County. Forty percent of our
9 budget comes -- and I'm rounding this. About 40
10 percent of the budget comes from county sources,
11 30 percent comes from University sources and
12 another 30 percent of our total budget comes from
13 grants and contracts. So we have really
14 diversified our funding base and it has offered
15 us some opportunities. Programming in Dakota
16 County, we do a lot of horticulture work. In
17 fact, our master gardeners received the
18 International Award for Excellence this year as
19 the outstanding master gardener group in the
20 world, and we were very proud of them because
21 they are a marvelous, marvelous group of
22 volunteers. We of course do a lot of nutrition
23 and resource management education. Beth Sandell
24 addressed that. Our youth program also looks
25 different. We have 1400 4H community club

0122

1 members in Dakota County, but we reach
2 approximately 20,000 youth through in-school
3 delivery, after-school programming, camps and
4 partnerships with park and recs and other kinds
5 of youth activities that we do throughout the
6 year. This is an enormous part of our
7 programming, and we have 90 people who do youth
8 development work in our county. We do a lot of
9 water resources education. We have a partnership
10 with three other departments in the county. The
11 Office of Planning, Soil and Water Conservation
12 District and the Environmental Management
13 Department do water resources education. We have
14 cadres of volunteers who do latent stream
15 monitoring, who work with master gardeners on
16 shoreland, how to take care of lawns for people
17 who live in homes that go down to the many, many
18 lakes of Minnesota, how to take care of those
19 lawns ecologically.

20 We do a lot of family education. And
21 parenting education is what's really important.
22 Minnesota has a very strong early childhood
23 family education program, but once the kids get
24 to school those programs end. And there's a
25 tremendous need, particularly as children move

0123

1 into the junior high years, for parenting
2 education. And the people in Dakota County have
3 been pretty loud in telling us that Extension
4 needs to fill that gap. So we're partnering with
5 other organizations.

6 There's also a tremendous need with new
7 immigrant groups who are coming to our county to
8 help them assimilate to our population, in
9 helping them with parenting and family education.
10 So we have a lot of strength there.

11 Our agriculture program is primary an ag
12 business program. Our agricultural producers
13 really don't need production help. They're
14 efficient, smart producers. What they want is
15 help with risk management and they want to learn
16 more about smart marketing. And these are the
17 assistances that we give them through Extension.

18 We also have a enormous group of
19 volunteers in Dakota County. Our county board
20 requires some interesting accountability. A lot
21 of it is quantitative. We have 2,700 volunteers
22 in Dakota County working directly with Extension
23 programs. And these are people that we know
24 their names and addresses and phone numbers.
25 These aren't people who just sort of help us.

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1 These are people who sign up and help us. And I
2 did some math and figured if each of those people
3 give us two hours a week, which from a master
4 gardener perspective I think some of them give us
5 two hours just about every day and certainly from
6 some 4H contact leader perspective with Dakota
7 County groups are there every day helping with
8 getting many of those projects done. But if you
9 take the 2,700 volunteers times two hours per
10 week times
11 the 52 weeks and the Minnesota Office of
12 Volunteerism puts a value on a volunteer hour at
13 \$15.39; in our county alone with just volunteers
14 that we know we have in our Extension programs
15 we're generating over three million dollars worth
16 of volunteer dollars for Dakota County in
17 extension programs. That's impact, and I think
18 that's very important for us to articulate to our
19 policy makers.

20 I want to give you three examples of
21 USDA programs that directly impacted our
22 programming. First of all, and again I'm going
23 to just defer to Beth because she talked about
24 the nutrition program and we have an enormous
25 group of NEAs and professionals who do nutrition

0125

1 work, but we have an employee who right now is
2 participating in the USDA Army School Age Program
3 and is stationed in Germany. She is working on
4 all of the Army bases in Germany and is working
5 with paraprofessionals who deliver before and
6 after school programming and is teaching them
7 sound youth development principles. Now, what a
8 tremendous opportunity for Dakota County when she
9 comes back in May of 2002. The vast majority of
10 our youth contacts are made in school settings
11 either during school hours or after school hours.
12 Think about what that employee is going to come
13 back to Dakota County with compliments of the
14 USDA and the U.S. Army and the kinds of skills
15 she will have to bring back to us and to our
16 programming. This is something that's very
17 important to us.

18 About ten years ago the Children, Youth
19 and Family Risk Program awarded us a grant and we
20 leased a mobile classroom. We have a little
21 Winnebago that goes out and is a mobile classroom
22 and we call it the Minnesota -- we call it On The
23 Move for Minnesota Families. And for five years
24 as part of that USDA grant they'll give -- the
25 lease was paid for by USDA and we move into

0126

1 underserved communities doing education. We
2 partner currently with 60 organizations. We are
3 currently providing some educational services in
4 29 underserved communities, many of them
5 manufactured housing parks and federally
6 subsidized housing complexes.

7 This summer we're working with the
8 Dakota County Bookmobile so the two of them pull
9 in together. I refer to it as the good humor
10 man. They pull in together and children can do
11 Bookmobile activities. We have age appropriate
12 activities going on in the mobile classrooms.
13 Sometimes we pile moms and parents in and do
14 parenting education. We partner with 60
15 organizations in Dakota County delivering health
16 and nutrition and educational kinds of services.

17 The county at the end of that five years
18 picked up the cost of the van, but if it had not
19 been for USDA's awarding of the grant and
20 allowing us to engage in this program and start
21 the program, we wouldn't have that van. And the
22 county was very willing because of the success of
23 that program to pick up the cost of that.

24 Thirdly, I'd like to share something
25 with you that really shows to me the direct value

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1 from the USDA. That's the system. On July 7th
2 and 8th of 2000 we had 12 inches of rain in
3 Eagan, Burnsville, Apple Valley and Rosemount.
4 And literally basements were blown out of
5 people's homes. This is a very hilly area and a
6 dam at the top -- or, well, I'll call it a dam.
7 I'm sorry, Jim. I don't know what the hydrology
8 is. I'm not familiar with that. But anyway,
9 there was a dam and a lake at the top of one of
10 the hills and the levee gave way and it was like
11 a bowl that was too full of water and it just
12 spilled out and many of those six and seven
13 hundred thousand dollar houses on the side of
14 the hill had water running through them. And we
15 had thousands of affected families.

16 This happened on a Friday and a Saturday
17 night. By noon on Monday we had the North Dakota
18 State University site on our web site. There was
19 a direct click onto the Dakota County web site
20 that said if you need help with the flood, click
21 here, and it went right in. We also accessed the
22 North Carolina State University site and made
23 that available. By 4:00 o'clock in the afternoon
24 we had 1,700 packets printed that were going to
25 be going to the FEMA outreach meeting the next

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1 day and were hand delivered in the backs of
2 people's cars to hardware stores and lumberyards.

3 Now, without that system-wide connection
4 we would have been hunting everywhere for
5 information on how to help our families that had
6 water that was going down in their basement, the
7 tremendous loss and how did they deal with it.
8 So this is something that we feel very strongly
9 is a huge piece that you bring to us. We don't
10 want to reinvent a lot of things. The access to
11 what other states have done, other curriculums,
12 other information, other issues that states have
13 done is available to us to pass on to our
14 consumers.

15 Leveraging of salaries is very, very
16 important to us, and that's a huge part of what
17 USDA brings to us. That the system linkages, the
18 leadership in program design innovation and
19 issues education is essential for us on the
20 national level and also the strengthening of that
21 Extension with research is important to USDA to
22 bring to us. Thank you.

23 DR. SCHWAB: Well, thank you. Next
24 we'd like to hear from Les Everett.

25 MR. EVERETT: It's getting close to

0129

1 lunch and we've heard a lot of things and I'm --
2 can you hear me? I'm not here to talk about 4H
3 but I will mention that my first born had the
4 Iowa Grand Champion hog at the county fair.
5 That's early childhood success that has not been
6 repeated.

7 I'm with the Water Resources Center of
8 the University of Minnesota Extension Service,
9 University of Minnesota. I'd like to talk not
10 about CSREES programs per se but about having
11 CSREES as a representative of Extension advocate
12 and participate with other agencies both within
13 USDA and outside of USDA in bringing Extension
14 into those programs. And I'll use one example
15 which has worked well for us and which is
16 currently under threat. And that is we have an
17 environmental quality incentives program from the
18 last farm bill which is the incentive program
19 financial assistance to farmers with good
20 practices. That program didn't build in an
21 education component where the state
22 conservationist within our CS could bring
23 extension and other players in to do conservation
24 education about practices. So let's back up a
25 little bit.

0130

1 National resource conservation and
2 education we think is quite important. Jim
3 Anderson mentioned that we have problems in this
4 state with ground water contamination by
5 nitrates. Of course, it was mentioned, hypoxia in
6 the Gulf of Mexico which is largely due to
7 loading up nitrates from agricultural loads in
8 the Midwest, lake and river eutrophication from
9 excess phosphorus in agricultural field runoff.
10 And this being the land of 10,000 lakes, that is
11 a big issue. Contamination of surface water from
12 fecal-borne pathogens: We have quite a few areas
13 of surface water in the states that are above the
14 limit for choloform. Finally, soil loss from
15 farm fields resulting in decreased soil
16 productivity and sedimentation of lakes and
17 rivers. So those are significant issues that we
18 are addressing here with Extension in the Water
19 Resources Center.

20 We feel that once you have the research
21 base or while you're developing a research base,
22 these problems are most effectively addressed
23 with the combination of education, incentive
24 programs and regulatory programs, a combination,
25 not any one alone. Education of course is

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1 essential in presenting the resource problem and
2 recommended practices with understandable
3 language and through a mix of education methods.
4 So in Extension we have that role.

5 We find that if the different agencies
6 with the tasks of education, technical
7 assistance, incentive programs and regulations do
8 not cooperate and coordinate, the farmer receives
9 mixed and sometimes conflicting messages. And in
10 those circumstances he may say, look, if you guys
11 can't come together, don't come around. And this
12 frequently happens.

13 Tillage, crop nutrient and manure
14 management are examples of areas where confusion
15 often occurs if there is not interagency
16 cooperation. It's not sufficient to simply
17 publish practiced standards for nutrient
18 management and similar farmer-implemented
19 practices in the NRCS Field Office Technical
20 Guide or to publish feedlot rules in the National
21 Register. A well-designed and delivered
22 education program is essential to allow the
23 farmer to understand and carry out these
24 practices.

25 It's our experience in Minnesota that

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1 interagency teamwork is greatly facilitated by
2 funding that is dedicated--and this has been
3 mentioned before--dedicated to interagency
4 education projects. In this case NRCS,
5 University of Minnesota Extension and state
6 agencies jointly develop and deliver conservation
7 education related to practices addressed under
8 this EQIP financial assistance. This is
9 contractually based. In other words, we sit down
10 each year, write a contract with NRCS together
11 with the state agencies to determine what's going
12 to be in the program for that year for
13 conservation education and then we're paid on
14 delivery. So we do the education that's been
15 laid out as a team and then the funds come
16 through. We've been doing this state wide on
17 nutrition, manure, tillage and grazing management
18 since 1998. I've got some publications that we
19 use here.

20 The program has also funded 62 county
21 and watershed based conservation education
22 proposals in the state focusing on local resource
23 issues. As you can imagine, we have a strong
24 agricultural area in the south and that grades to
25 lakes and rivers and forest regions in the north,

0133

1 and they have different needs and concerns up in
2 those areas. We've had similar success with an
3 EPA Clean Water Act Section 319 grant on feedlot
4 rules education in bringing several agencies
5 together to develop and deliver education about
6 manure and feedlot management.

7 EQIP education or a similar program
8 needs the advocacy support of CSREES representing
9 Extension in discussion with NRCS, FSA and OMB.
10 At the urging of the Farm Service Agency, FSA,
11 OMB recently slashed EQIP education assistance in
12 half at the national level and it only started
13 out at four million nationwide and now has become
14 so small as to be unusable at the state level.
15 This is simply a conflict between NSA, NRCS. If
16 CSREES was at the table saying settle this, it
17 wouldn't have happened I don't think. We need
18 CSREES to take an active role in reinstating and
19 enhancing EQIP education, both in the current
20 fiscal year and in the new farm bill.

21 We also need CSREES to encourage other
22 states to take this highly productive approach
23 with multi-agency conservation education
24 programs. A better knowledge of other states of
25 the potential of EQIP education programs would

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1 lead to critical massive support. Not enough
2 states have taken advantage of this provision to
3 make it high on the radar screen in Washington
4 I'm afraid. With this I'm attaching a copy of a
5 previous letter sent to CSREES on this topic,
6 along with EQIP education progress report, a
7 brochure on the local education program and an
8 example of two publications by the project. We
9 also have a web site which I've listed there. So
10 you're welcome to any of these publications and I
11 have copies of my presentation.

12 MR. SPURLING: We only have one
13 speaker left on the list. If there's anyone that
14 would like to speak, if you could just write your
15 name on a piece of paper so we have it up here.
16 We will continue on until we finish with the last
17 speaker. Nancy Bull.

18 MS. BULL: Thank you for this
19 opportunity to speak on two topics of concern.
20 One is formula funds for the Extension system and
21 the second one is our forestry initiative, our
22 nationwide forestry initiative.

23 First of all, my name is Nancy Bull.
24 I'm the Associate Director for the Cooperative
25 Extension System and the Associate Dean for

0135

1 Outreach and Public Service in the College of
2 Agriculture and Natural Resources at the
3 University of Connecticut. I always say I'm glad
4 I've got a short name because I have a long
5 title. And I might just relate to you that the
6 University of Connecticut is the home of women's
7 basketball and men's basketball as well.
8 However, basketball doesn't dominate everything
9 we do. It does get its recognition however.

10 You might say Connecticut, that's a
11 small land mass and probably doesn't have any
12 agriculture. We have about a two billion dollar
13 agriculture industry in Connecticut. We are a
14 small land mass state, but we do have 3.3 million
15 people in the state and we also have the highest
16 per capita income in the country and three of the
17 ten poorest cities in the nation. And so when
18 you look at that dichotomy of the state you begin
19 to understand that Extension plays a very
20 critical role within the state.

21 Our educational programs not only are in
22 production agriculture, but we have very strong
23 youth education programs in inner city New Haven
24 and Hartford in healthy life-styles and we have
25 moved heavily into a lead poisoning prevention

0136

1 education program as well as identity theft
2 programs. And I was interested in our
3 Congresswoman Rosalie Deloro who is now heavily
4 into identity theft areas as well.

5 Now, what makes all that possible in a
6 small state without county government--and we
7 gave up county government 30 years ago, it's
8 duplicative to 169 town or government
9 systems--what makes Extension possible is the
10 formula funds that we get from the federal
11 partner. Those formula funds will allow us to go
12 to this university system to request additional
13 support for our Extension education programs. It
14 gives us a partnership across the country and it
15 gives our people within the state a real
16 commitment to USDA. And I think that's important
17 that they understand the federal partner as well.

18 The previous speaker mentioned EQIP
19 funding. One of the best things about EQIP
20 funding in my mind has been the state technical
21 committee where we all come together. And we do
22 that a great deal in our state. We come together
23 to discuss what the issues are. Without the
24 federal money, which in our state is only about
25 1.7 million dollars, it's not that much. The

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1 last five years that formula money has dropped
2 from 50 percent of our budget to about 22 percent
3 of our budget. That's unfortunate in my mind,
4 but it still is a significant component and it
5 allows us to focus on some priority issues that
6 that money targets. I would urge, and this came
7 out of our partnership workshop in February, that
8 we really focus on the importance of formula
9 dollars because without those formula dollars I
10 cannot compete for research grants or competitive
11 grants.

12 And let me just mention what those
13 formula dollars do for us. They provide us with
14 extension centers because we don't have county
15 funding that provides that for us. So we have
16 Extension facilities where we even pay rent or
17 operate our Extension offices. They help support
18 travel. They help support positions. And
19 unfortunately because those dollars have been
20 static and because pay increases in our state are
21 union mandated, we have decreased the number of
22 employees on federal dollars. And as more and
23 more employees retire we will not be able to
24 replace them because there simply aren't new
25 dollars available to be able to do that. Not

0138

1 having those employees in our Extension centers
2 means when the telephone rings we cannot always
3 respond to that question, that request, that
4 educational program. We would not have a lead
5 poisoning prevention program, not only in inner
6 city Hartford but in several of our Native Indian
7 tribes in New England if it weren't for federal
8 formula dollars underlying the cost of that
9 position and some of that program expense. And
10 then that faculty member can garner additional
11 resources. Those federal dollars also then bring
12 us together as an educational network across the
13 country.

14 That brings me to my second point that I
15 want to mention, and that's the Extension Section
16 of the Committee on Forestry. This represents
17 the five Extension regions in the country working
18 with our federal partners. That's been a
19 critical component again. If our federal partner
20 wasn't there supporting us, we would not have had
21 this forestry committee and task force. The
22 forestry team has worked both to communicate with
23 other agencies and not-for-profit organizations
24 interested in the forest industry to talk about
25 what extension brings to the table. And the

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1 response we get as we go to each of these
2 partners, who we haven't always communicated very
3 well with, is we've been waiting for Extension to
4 come to the table, we're glad to see you're
5 finally here, are you really serious about
6 forestry, are you only talking about natural
7 resources from a production agriculture
8 perspective. And we've assured them we're really
9 serious about forestry education and what the
10 importance is.

11 As part of our educational efforts then
12 we did have an opportunity to provide some
13 testimony and I just want to publicly acknowledge
14 our appreciation of Dr. Hefferan's testimony
15 before the House Subcommittee on the Department
16 of Operations, Oversight, Nutrition and Forestry
17 at the House of Representatives because it was
18 critical to us in building additional support for
19 our forestry programs. Again, in an urban state
20 what we see is the fragmentation of the forest.
21 Where we used to have a small number of
22 landowners who owned large acreages, we now have
23 either through a state settlement or through the
24 sale of property we have multiple landowners who
25 are really owning smaller and smaller pieces of

0140

1 forest. That's impacting on the ability of our
2 forest industry to be a profitable industry.

3 That also impacts on wildlife habitat.

4 And one of the growing issues according to
5 educators in my state is the wildlife
6 infringement in urban areas, not only from a
7 health perspective but also a serious loss to our
8 nursery industry. Container nursery crop is our
9 number one horticultural product. The forest
10 industry of course impacts on our water quality,
11 and in our small state that's really the Long
12 Island Sound. And if the forest isn't there to
13 keep the water quality up, then we experience
14 problems as we did last year with the lobster
15 die-off and the oyster industry. We have the
16 largest seedbed, oyster seedbed industry in the
17 country in Connecticut. That was severely
18 impacted by reduced quality of the water in Long
19 Island Sound and that has a relationship to our
20 forest industry.

21 Connecticut is 60 percent forested and
22 90 percent of that forest is privately held. So
23 where we need to focus our educational efforts is
24 in the private landowner forest industry.
25 Currently based on nationwide ten million private

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1 forest owners, CSREES invests in forest resources
2 approximately \$3.50 per forest owner compared to
3 \$148 per farm. And so the forestry liaison team
4 has made several recommendations, one of which is
5 to increase the funding for the Renewable
6 Resources Extension Act, RREA. Currently that
7 funding is nationwide three million. We'd like
8 to have that funding at the full authorization of
9 15 million. And a request has come forth from
10 the Private Forest Industry Council for RREA
11 funding to be increased to 45 million dollars.
12 That would be a significant increase in what each
13 of us could do in our states.

14 In addition, what it would mean is that
15 we could provide for the first time RREA funding
16 to our 1890 partners, our 1994 institutions and
17 reach out to our more underserved and minority
18 audiences through our forestry natural resources
19 program. In addition to that, we would like to
20 develop five regional forestry centers to work
21 more closely with the U.S. Forest Service. What
22 we have found in water quality education programs
23 is when we have an Extension employee assigned to
24 a regional EPA office, we have a stronger quality
25 education program. And as many of you know, our

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1 federal partners across the spectrum of federal
2 partners sometimes struggle with how to reach
3 individual people in the state or work with
4 individual communities. And EPA has really
5 benefited from our Extension employees being in
6 their regional offices. We'd like to establish
7 the same type of relationship with the Forest
8 Service. And we'd like to expand the cooperative
9 forestry for research program at the same time
10 and establish a national advisory board under the
11 Secretary of Agriculture to develop specific
12 strategies and programs to implement the National
13 Research Council report on forested landscapes
14 and perspective.

15 I appreciate your time today. Thank you
16 for conducting the listening sessions and please
17 try to keep in mind that those formula funds back
18 in the states are critical to the solidity of our
19 Extension programs and from which we can build
20 additional program focuses in grant funded
21 programs. And forest education is a significant
22 -- must be a significant part of what we do, not
23 only just for forest landowners but also for
24 production agriculture people as well. Thank
25 you.

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1 MR. SPURLING: Thank you. Again we
2 want to thank everyone who has taken the time to
3 come and participate in this listening session.
4 I would like to briefly say that the listening
5 session would not have occurred if it hadn't
6 been for the leadership of our Administrator
7 who really started this whole process several
8 months ago. And it is very interesting hearing
9 what partners, stakeholders and customers have to
10 say.

11 Colien, if I could impose upon you to
12 give us your reflections of what you thought you
13 heard here today. I know you don't have a
14 prepared speech, but is this what we were looking
15 for?

16 DR. HEFFERAN: Jim, in response to
17 your question this is what we were looking for
18 and more. Mostly I want to thank all of you who
19 have come today and made presentations, both
20 those which you've prepared in advance and those
21 which you have been moved to make on the basis of
22 hearing others speak.

23 Our organization is unique in the realm
24 of federal organizations in that we don't perform
25 research, we don't conduct education. We really

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1 facilitate the work of others. And we can do
2 that only effectively if we have a sense of what
3 those who are benefiting from those programs or
4 those who are conducting the programs in the
5 state are concerned about.

6 Obviously we have an enormous scope of
7 work within CSREES that we do now and probably
8 more importantly that we can do in the future.
9 And our sense of how we choose among that wide
10 scope, where we put our emphasis at the federal
11 level, how we connect with those of you at the
12 state levels who are delivering programs and
13 those of you at the local level who we hope are
14 benefiting from those programs has to be guided
15 by the kind of input we heard today. It's been
16 very clear to us through a number of mechanisms
17 and certainly reinforced today that the stability
18 of the base program is critical to allowing us to
19 have the flexibility to respond to issues that we
20 can predict and those that we can't predict. And
21 the agency views that base program as certainly
22 including the formulas, including the base of
23 support that is provided by some of our ongoing
24 competitive grant programs as well. And we're
25 very committed to those formulas and those

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1 competitive programs.

2 We also recognize that as a federal
3 entity our successes in funding have
4 been particularly in those areas where we can
5 focus on a very high priority issue that the
6 public is concerned about. And today I've heard
7 a number of things that are just excellent
8 examples that we can use as we talk with
9 Congress, with the Administration officials and
10 with others of the kinds of targeted efforts that
11 you all have been engaged in that really tell the
12 story of what happens when the federal government
13 has an ongoing and sustained relationship with
14 the universities and the counties to provid the
15 kind of citizen knowledge base that's needed in
16 agriculture, the environment and human nutrition
17 and health and in community development.

18 I probably have taken as many notes as
19 our recorder. I'm on both pages of several
20 sheets, but there were points where I had to stop
21 taking notes because I was so enthralled from the
22 comments. And I don't want to spend a lot of
23 time pointing out any one person to be sure
24 because there's great richness in all that was
25 said, but I particularly do appreciate the kinds

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1 of comments that help us understand the
2 operational challenges that you all have in
3 delivering programs. I think we're aware of some
4 of those, but it's a reminder to us, as I know
5 you are well reminded in the states, that taking
6 the time to listen to the people with whom you
7 work and the people you're trying to serve is
8 always valuable. We can continuously improve the
9 way we operate. We can continuously improve the
10 arguments that we make on behalf of the programs
11 we're looking to advance. And I think we can
12 form the agenda by utilizing the information you
13 gave us.

14 So I want to thank all of you for your
15 time. This has been a very important morning for
16 me. And I don't know how we will proceed this
17 afternoon, but some of you we hope will stay and
18 talk about some of these issues in depth. But
19 whether or not you can stay throughout the day,
20 we highly value the information you've given us
21 this morning. So thank you.

22 DR. SCHWAB: With regard to the
23 afternoon, we had planned to have a smaller group
24 discussion to sort of delve into some issues more
25 closely. And originally we had four people

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1 signed up to attend this afternoon and I know one
2 of them has already left. Are folks interested
3 or planning to stay this afternoon?

4 We'll come back here after lunch and if
5 there is a group of folks who want to engage us
6 in small group discussion, that would be great.
7 A show of hands of how many folks are interested
8 in doing that. Okay. Good. We'll have a single
9 group and we'll just spend an hour or so, hour
10 and a half talking in that smaller group about
11 some of the challenges and successes that you've
12 had and how you might approach things in the
13 agency and other agencies in the government to
14 make things better. Come back here around 1:30.

15 (Recess.)

16 (Small group discussion held off
17 the record.)

18 DR. SCHWAB: I'm going to give the
19 conclusions of the small group discussion that we
20 just had. I thought it was very interesting that
21 many of the comments that we heard in this small
22 group were very similar to the comments from the
23 small group we had in Lancaster, Pennsylvania.
24 There was a good deal of discussion about the
25 needs to balance the historical agriculture

1 resource based constituency of the university
2 research, education and Extension programs with
3 the new urban and suburban growth pressures that
4 are occurring in and around Minnesota. This
5 really was a key point that many people brought
6 up during the discussion.

7 There was also a good deal of discussion
8 about the need for a multi-disciplinary approach
9 to the solution of agricultural and resource
10 problems. No longer can biological and soil and
11 water scientists work in isolation from social
12 scientists. They need to work together to
13 develop the scientific applications and the
14 educational programs to reach both the
15 agricultural and the urban audiences.

16 Related to that they also need to engage a
17 broader clientele in the agenda setting of these
18 programs. They need to talk to farmers. They
19 need to talk to suburban and urban constituents
20 and really make the linkages between agriculture,
21 the food system and the resource base.

22 There was a great deal of talk about the
23 need to balance specialization with
24 generalization where no longer can we have folks
25 that are just very specifically specialized in a

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1 particular area. They also need to have a
2 general knowledge but not so general that they
3 can't be helpful to the people who they need to
4 serve. So this is a conundrum for the Extension
5 and the university system.

6 And finally there was a need to work
7 smarter, not harder, share the burden of
8 particular research and extension programs on a
9 regional basis where not all institutions have to
10 have every program in their stable of programs,
11 but you can have a, for instance, poultry program
12 that is conducted on a regional basis rather than
13 at each individual institution. And we also need
14 to utilize modern telecommunication and
15 information distribution systems to a greater
16 extent so that not everybody needs to develop the
17 same curriculum but rather can share a curriculum
18 via the Internet or distance learning techniques.

19 (Session concluded at 3:00 p.m.)

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1 STATE OF MINNESOTA)

2) ss.

3 COUNTY OF HENNEPIN)

4 BE IT KNOWN THAT I, Carol McTie,
5 the undersigned, a duly commissioned and
6 qualified Notary Public within and for the County
7 and State of aforesaid, do hereby certify that
8 the foregoing transcript is a true and correct
9 transcription of my shorthand notes taken
10 therein.

11 WITNESS MY HAND AND SEAL this 8th day of
12 August, 2001.

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Carol McTie

Notary Public,

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Hennepin County, Minnesota

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